

# BACKDROP BUYER'S CLUB

### **MEMBERS SAVE EVERY DAY**

Denny Manufacturing is proud to offer even more exciting deals and benefits to the Backdrop Buyer's Club.

20% BACKDROPS
20% FLOORS
10% STUDIO PROPS
10% STUDIO EQUIPMENT
10% VINYL BANNERS

## **LET'S BE SOCIAL!**













**AVAILABLE ONLINE** 

### **DENNY PHOTO GIFTS**

Wholesale photo gifts for photographers only. Gallery Wraps, Metal Prints, Tech Accessories, Photo Statues, Mugs, Mouspads, and More!



## PHOTONOVELTY.COM

## COMPUTER PAINTED BACKDROP MATERIAL

- Freedom Cloth®\* (CPM) - "Wrinkle-Free"
- · Canvas (CP)
- TwistFlex™ (CPT)

   Compact, light-weight and portable
- Double-Sided DuetChoose any two designs
  - \* Most Denny Hand-Painted designs are available on Freedom Cloth®. Ask our friendly sales representatives for details.

#### On the cover:



I have been using backdrops from Denny Manufacturing long before I even thought to join the family. It doesn't seem like it, but I've been in the photography business for 10 years. I started, like many, shooting only outdoors. As my career matured, I moved into and grew fond of working in a studio environment. I am fortunate to have a never ending supply of high-end, top quality backdrops to choose from. I've

also ditched shooting on wasteful paper and have moved to photographing high key on white vinyl and dramatic portraits on elegant hand-painted backdrops. Besides, what's not to like about working in an air-conditioned room during a hot summer day in the south?

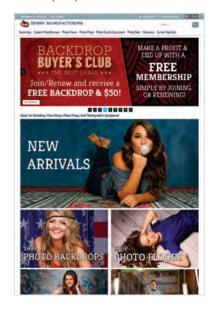
In my short 10 year career, I have failed a lot, but learning from these failures has made me a more confident person and photographer. Portraits we create must move us and speak to us. As photographers, we should constantly be learning and evolving to better our craft. Despite the technology used, we are still craftsmen, creating not just with our eyes and hands, but with our hearts as well. This is something that can never be taken away from us.

For the cover portrait, I used CP7808 - King Charles and low-key lighting. I wanted to show off the custom evening gown in classy but edgy elegant way. A single 70" umbrella was used to light the scene.

-- Jordan Chan

### WWW.DENNYMFG.COM

Register on our website to receive special e-mail promotions. While you are there, join the Backdrop Buyer's Club to save even more!



### WWW.PHOTONOVELTY.COM





Aerial shot of Denny Manufacturing Co., Inc.

The name Denny Manufacturing. Company., Inc., as well as the actual backdrop designs are copyrighted for our protection. Unlawful use of backdrop designs is prohibited. Our name, product name or backdrop designs may not be used or reproduced, projected, publicly displayed or used in any way without express written permission from Denny Manufacturing stating usage permitted and payment agreed upon. This includes any digitalization or synthesization of the backdrop design or any other material by use of computer or any other method or means without the express written permission of Denny Manufacturing. Should permission be granted, all copyrights in and of altered version of the backdrop design shall remain with Denny Manufacturing Company, Inc.

## WHAT'S INSIDE...

### **HAND-PAINTED BACKDROPS**

Our Hand-Painted Backdrops are of the highest quality and available in three different styles; Old Master (OM), Master Muslin (MM) and Foldable Twist Flex (TM). Be sure to reference your selection (OM, MM or TM) when ordering. As you will see, we have a wide range of color tones from high to low key that are sure to please your photographic needs. After many years of experience, we have mastered the most delicate of color change in our Hand-Painted Backdrops.

### **COMPUTER PAINTED BACKDROPS**

Denny Freedom Cloth® backdrops! After years of research to find a lightweight, wrinkle-resistant fabric similar to muslin, we have found the special material! In addition to this fabulous material, the Computer Painted backdrops are available in a canvas material, TwistFlex™ Portable Backdrops and our Double-Sided Duet Backdrops.

#### **SPECIALTY BACKDROPS**

In addition to our Hand-Painted and Computer Painted backdrops, we offer a large selection of unique fabrics and papers. We carry several support systems from which you can choose your best fit. These backdrops, support systems and miscellaneous items can help your studio function at its best.

### ARE THOSE COLORS FOR REAL?

Yes, as accurate as humanly possible. There are several factors we must take into account when printing images that need to be as accurate as possible. We work closely with the best printer we've found, and do everything we can do to ensure accurate colors. However, please keep in mind the factors we cannot control such as, the storage of your catalog and the lighting by which you're viewing the catalog.

### **QUICKSHIP BACKDROPS**

We have a selection of Quickship backdrops that ship within 4 to 6 business days. The Quickship backdrops are size restricted: MM (Master Muslin) 10'x24', OM (Old Master) 7'x8' and TM (TwistFlex $^{\text{TM}}$ ) 6'x7'. These items may be ordered in quantities up to 3 and ship within 4 to 6 business days.

### **OUR SINCEREST THANKS**

We would like to thank the professional photographers who contributed to this year's catalog. This publication wouldn't be the same without your help.

### HIT US WITH YOUR BEST SHOT!

If you would like to have your images featured in future catalogs, publications, advertisements and on our website, please visit the following link to find out more on submitting images.

www.dennymfg.com/submissions

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### PRICING AVAILABLE ONLINE

## BACKDROP BUYER'S CLUB

## 1.800.844.5616 **DENNYMFG.COM**

Denny Manufacturing is proud to offer even more exciting deals and benefits to the Backdrop Buver's Club.

This exclusive club has delivered substantial savings to our members and we look forward to adding more exclusive benefits throughout the year!

## **MEMBER BENEFITS**

Year-round discounts on Denny products including:

- (1) FREE 5x6 Freedom Cloth® for joining or renewing your membership
- 25% off Vinyl and Solid Color Polycloth backdrops
- 20% off Freedom Cloth® computer-painted and hand-painted backdrops
- 10% off props and studio equipment
- · Add a printed baseboard at NO charge
- \$50 gift certificate to our Photo Gift Division www.photonovelty.com

You will also receive additional discounts and benefits on our weekly email specials and gain access to additional special promotions throughout the year.

Exclusive Benefits from elite vendors such as:



STICKY 🗗 FOLIOS











## **HOW TO JOIN**

Visit www.dennymfg.com and log in to your account. Under "My Account" select the Buyer's Club link. Add the membership to your shopping cart by clicking the "Join Now" button. Once you are a member, each time you log in to the website you will automatically be recognized as a club member and discounts will automatically be applied.

## **HOW YOU SAVE**

Purchase a Backdrop Buyer's Club annual membership for \$149.99 and start saving right away:

Sample Order	Non- Member Price	MEMBER PRICE
CPM7483 10x10 Freedom Cloth® Backdrop	\$399.00	\$319.20
CPM7488 10x10 Freedom Cloth® Backdrop Add a printed baseboard	\$399.00 \$40.00	\$319.20 FREE
CPMF4057 10x10 Neoprene Roll Up Floor™	\$469.95	\$375.96
Total	\$1,307.95	\$1,014.36

Total member savings on your FIRST order: \$293.59

That's your membership fee plus \$143.60 in additional savings!



CPM7488 - Genevieve Ivory 10x10 Freedom Cloth® Backdrop with OWB - Off-White Printed Baseboard CPMF4057 - Alpine Planks 10x10 Roll Up Floor™

## **BE A DENNY ALL-STAR!**

## **COMPUTER PAINTED MATERIAL OPTIONS**

Computer Painted backdrops are available in a variety of formats to suit your needs.

## FREEDOM CLOTH® (CPM)

- · Wrinkle-free fabric.
- Extremely vibrant colors like never before.
- Machine washable.
- Dryer & steamer safe.
- Colorfast.
- · Most Denny designs are available on FREEDOM CLOTH®.
- Up to 20' wide.
- Sizes 5'x6' & larger have a hemmed loop on the top width.
- Smaller sizes do not have a hemmed loop on the top width.



Just change the SKU for any backdrop from "CP" to "CPM"

## **CANVAS (CP)**

- · Matte finish.
- Easily stored when rolled.
- Works great on roller systems.
- SuperRoller recommended for 10'x18' & 10'x20' sizes.

The SKU for any backdrop on canvas is "CP"



## TWISTFLEX™ (CPT)

- Flexible frame for a quick setup.
- Folds into a compact size.
- · Light-weight & portable.
- Most Denny CP backdrop styles are available on TwistFlex backdrops.

Just change the SKU for any backdrop from "CP" to "CPT"



## **ADD A PRINTED BASEBOARD**

Add a realistic **printed baseboard** to any Computer Painted Backdrop sizes 6x8 and larger.

Baseboards are approximately 6"-8.5" tall and are available in many different finishes. There will be 6" of material below the baseboard (referred to as a "tuck flap"). \$40.00 for non-members.



See all baseboard options at dennymfg.com







Tuscan Baseboard Shown on CP6987 • Pompeii

personalized photogifts by denny mfg

1.800.844.5616 ext. 714



www.photonovelty.com



## **CANVAS GALLERY WRAPS**

Many sizes available. 5"x7" to 40"x60". Stretched on 1.5" bars with perfect corners. Highest quality canvas, inks & materials. Arrives ready to hang.

11×14 \$2415 • 16×20 \$3295 • 20×24 \$4175



## WHOLESALE PHOTO GIFTS FOR PHOTOGRAPHERS ONLY.

Set up your FREE account online to access wholesale prices! www.photonovelty.com - 1.800.844.5616 ext. 714







CP7736 • Frozen Bokeh



CP7521 • Metro Bokeh

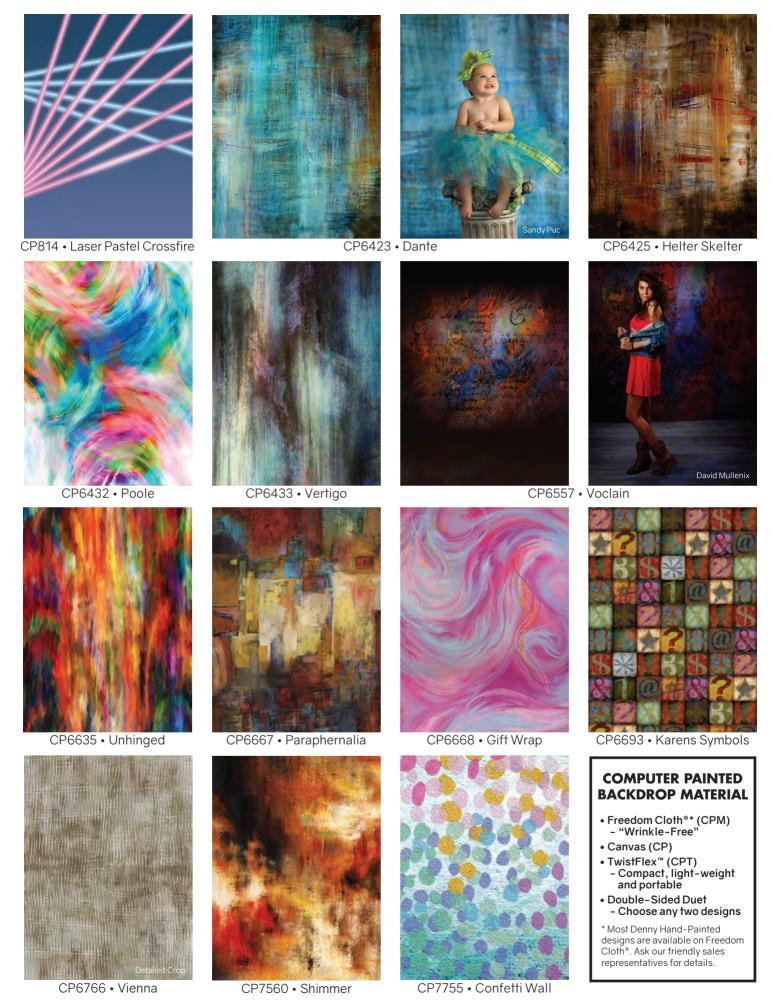
PRICING
AND MORE DESIGNS
AVAILABLE ONLINE









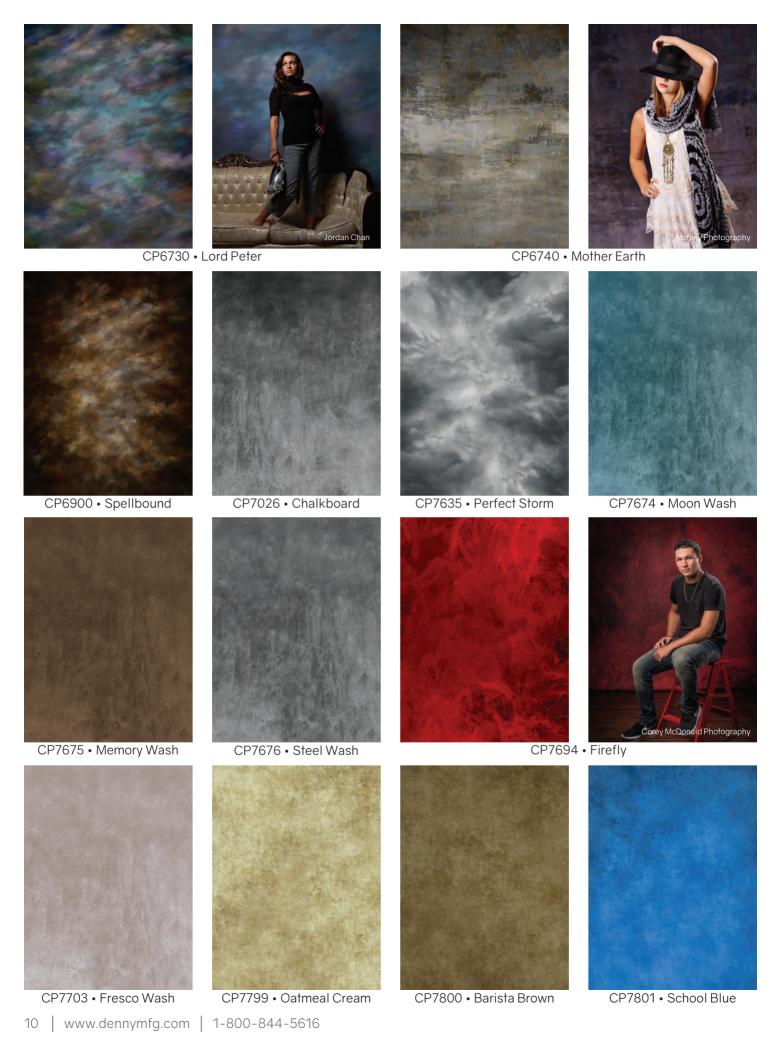










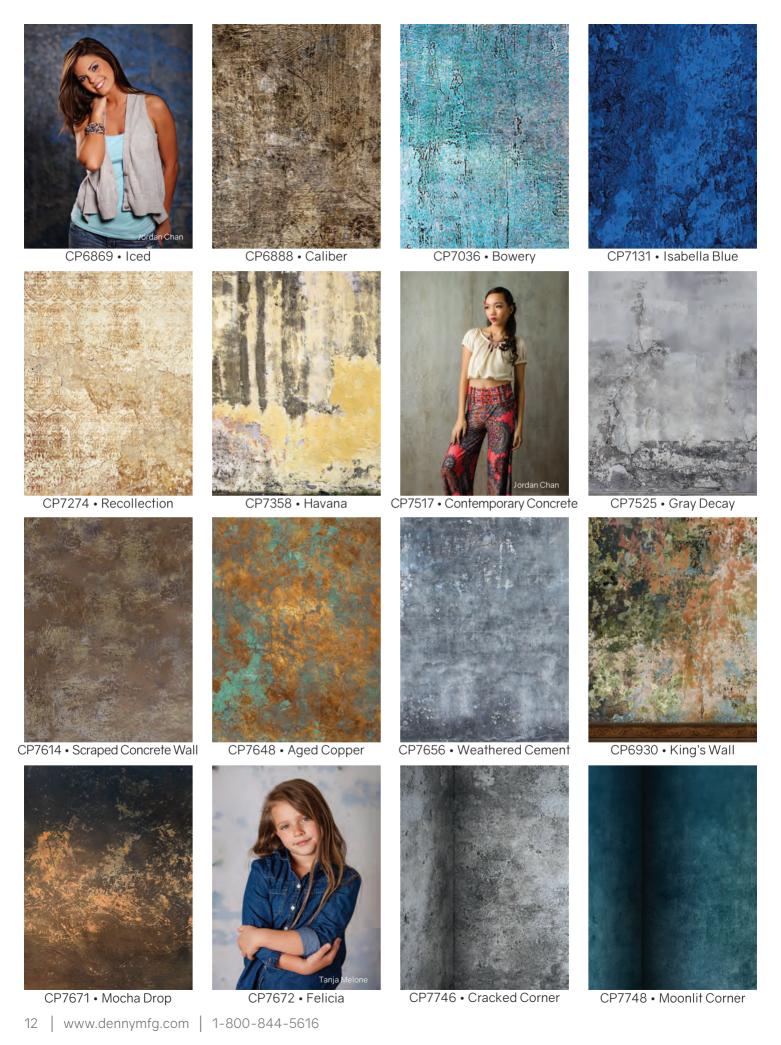


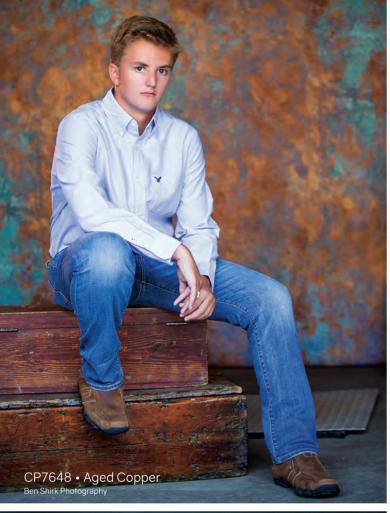








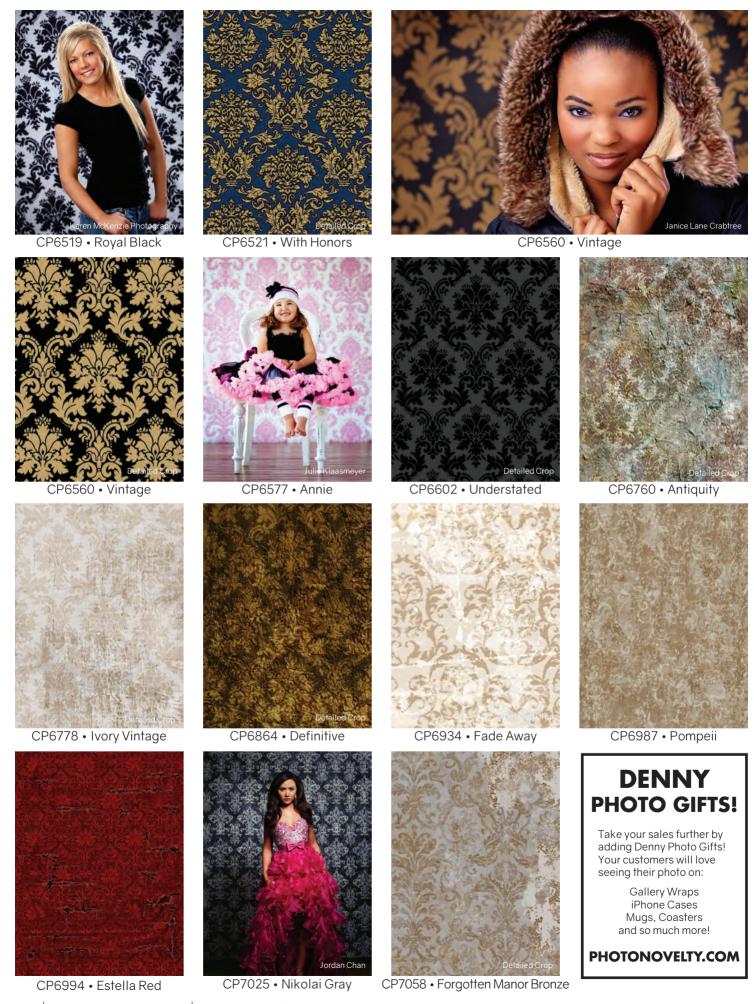






















Miss Havisham Red No Rips



CP7068 Estella Ivory No Rips



CP7069 Estella Pewter No Rips



CP7151 • Jasmine Blue



CP7152 • Jasmine Red



CP7157 • Radcliffe Green



CP7160 • Strafford



CP7166 • Ariel



CP7773 • Emerald City



CP6625 • EuroMix Ivory



CP6943 • Pale Victorian



CP7445 • Ivory Tiles



CP7151 • Jasmine Blue

# BACKDROP BUYER'S CLUB

See page 2 for all the benefits of joining!

**MEMBERS SAVE** 20% EVERY DAY!











CP6377 • Urban



CP6662 • Desire Street



CP6829 • Canal Street



CP7037 • El Dorado



CP7201 Weathered Garage Door



CP7316 • The Carriage House



CP7503 • Bridgeport



CP7632 • Spanish Doors



CP7654 • Blue Desire Street



CP7673 • Morita's Door



CP7679 • XOXO Doors



CP7720 • Secret Garden



CP7727 • Conti Street

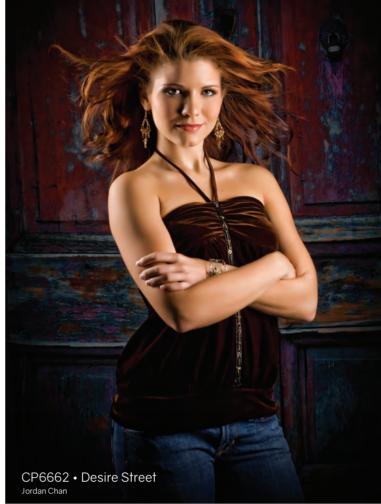


CP7749 • Urban Corner



CP7753 • Louisa Street











CP7050 • White Doors



CP7315 • Time Worn



CP7483 • Cabin Door



CP7566 • Studio



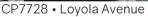


Crissy Musick Photography

CP7696 • Vintage Tan Doors

CP7722 • Antique Alley







CP7744 • Hidden Door



CP7513 • Antique Shop



CP7514 • Antique French Doors



CP7633 • Shabby Garden



CP7483 • Cabin Door











CP7011 • Saint Peter Street



CP7182 • Giovanni



CP7268 • Blue Memories



CP7331PTC • Hang Out



CP7359 • Corroded



CP7364 • Alberto



CP7369 • Luciano



CP7607 • Independence



CP7608 • Grunge USA





CP7680 • Angel Garage



CP7758 • Strawberry Hill



CP7758 • Strawberry Hill

### **COMPUTER PAINTED BACKDROP MATERIAL**

Atchley Photography

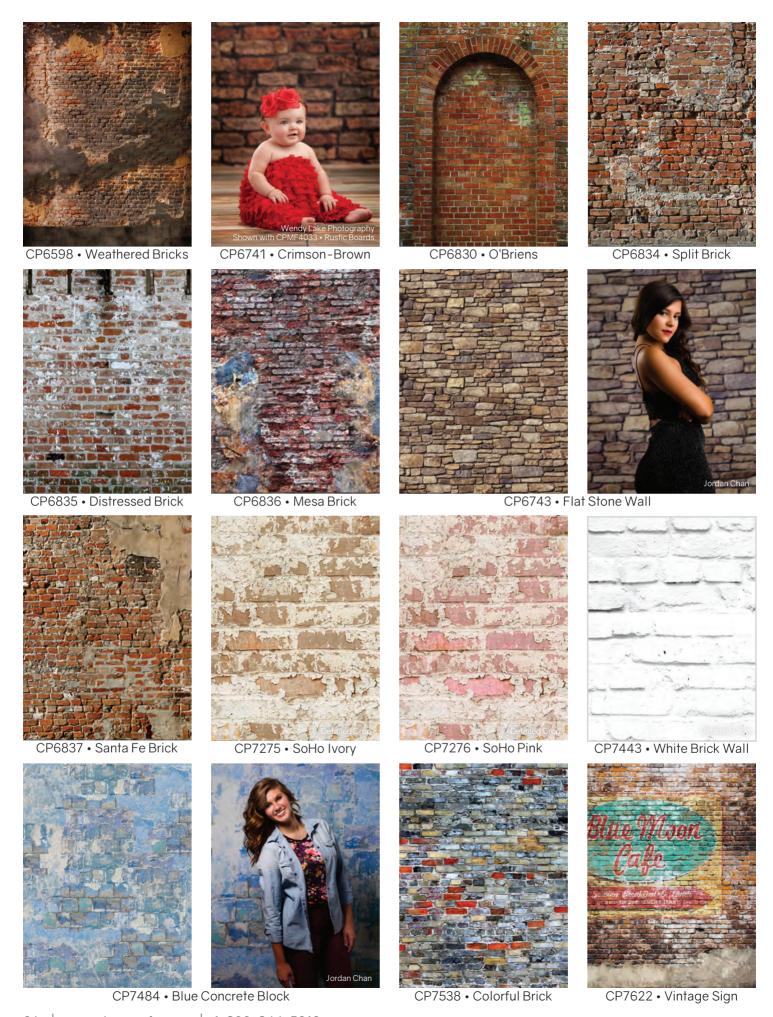
- Freedom Cloth®\* (CPM)
   "Wrinkle-Free"
- Canvas (CP)
- TwistFlex™ (CPT)
   Compact, light-weight and portable
- Double-Sided Duet Choose any two designs
- \* Most Denny Hand-Painted designs are available on Freedom Cloth®. Ask our friendly sales representatives for details.







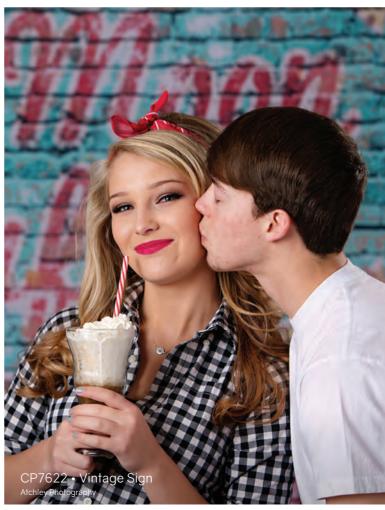


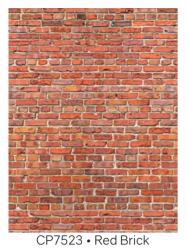














CP7652 • Chalky Brick



CP7636 • Bohemian Market



CP7690 • Brick and Pipe



CP7740 • Tribeca Brick





CP7741 • Morton Brick



CP7742 • Broadway Brick



CP7750 • Orleans Corner



CP7765 • Harper's Wall

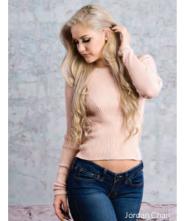
**ADD A ROLL UP FLOOR** 



CP7781 • Balloons On Bricks



CP7805 • Powder Blue Wall



CPMF4038 Rich Brown Textured Planks



CPMF4144 Man Hole Cover

























CP6890 • Rara Avis

CP6912 • Hudson River







CP6922 • Queen Anne

CP7535 • King Louie Charcoal

CP7550 • Bygone Estate

CP7597 • Royal Affair









CP7620 • King Francis

CP7743 • Maison Imperial

CP7597 • Royal Affair

ADD A **PHOTO FLOOR** 









CP7810 • Princess Grace

CPMF4035 • Worn Pine

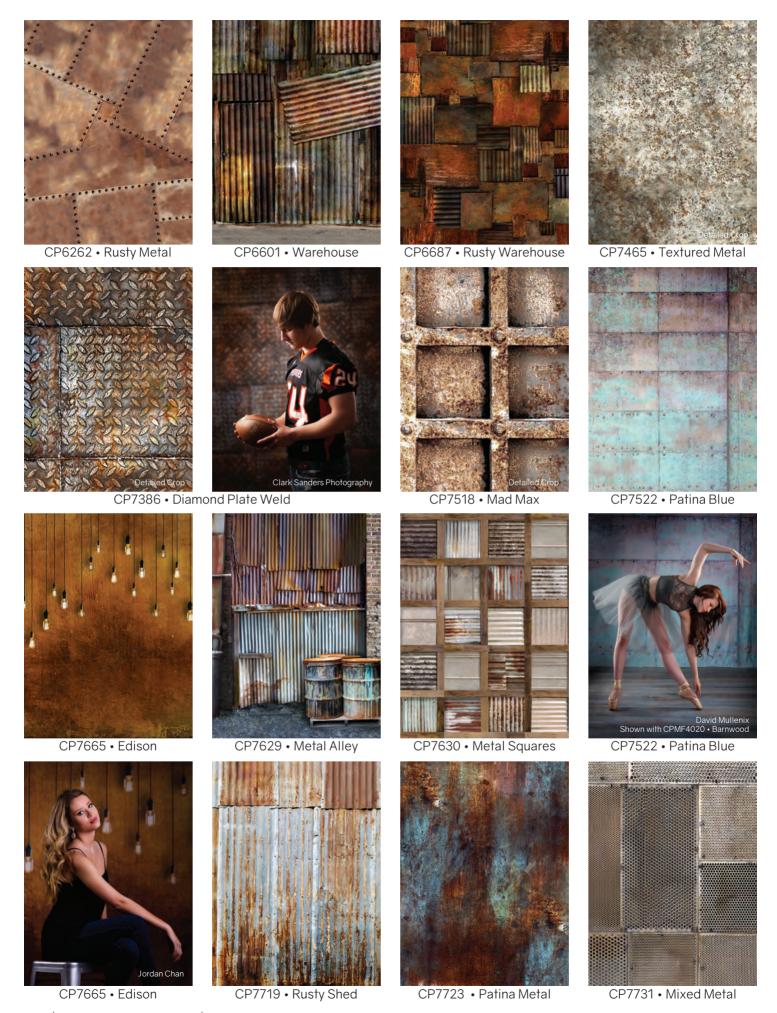
CP7808 • King Charles









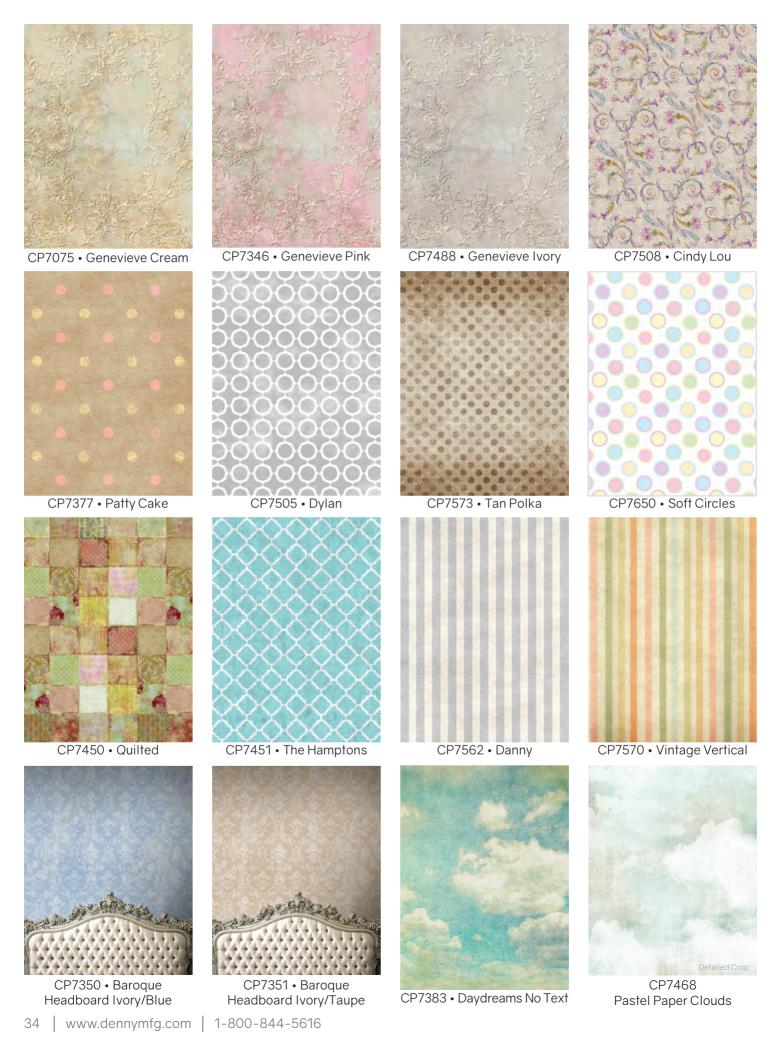






















CP6688 • Pastel Fairytale



CP6878 • Doodles



CP6978 • Jester's Court Pink

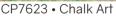




CP7571 • Circus Time

CP7612 • Sweetheart







CP7625 • Tom Sawyer



CP7678 • Bus Stop



CP7712 • Paper Moon



CP7776 • Pinwheel Toy Shop



CP7783 • Superhero City

# PRICING AND MORE DESIGNS AVAILABLE ONLINE











CP7533 • Planes, Trains & Auto



CP7552 • Candy Shop



CP7627 • Party Shelves



CP7549 • Vintage Frames



CP111 • Classic Bookcase



CP2219 • Playbrary



CP7317 • Worn Volumes



CP7761 • Nonfiction



CP6907 • Reminiscing





CP6960 • School Days



CP7730 • Schoolhouse Brick



CP7677 • Granny's Attic



CP7807 • Classroom

#### **BACKDROP STANDS**

Backdrops are easy to set up and take on location. Browse the entire Studio Equipment section for more products.



BS-1012



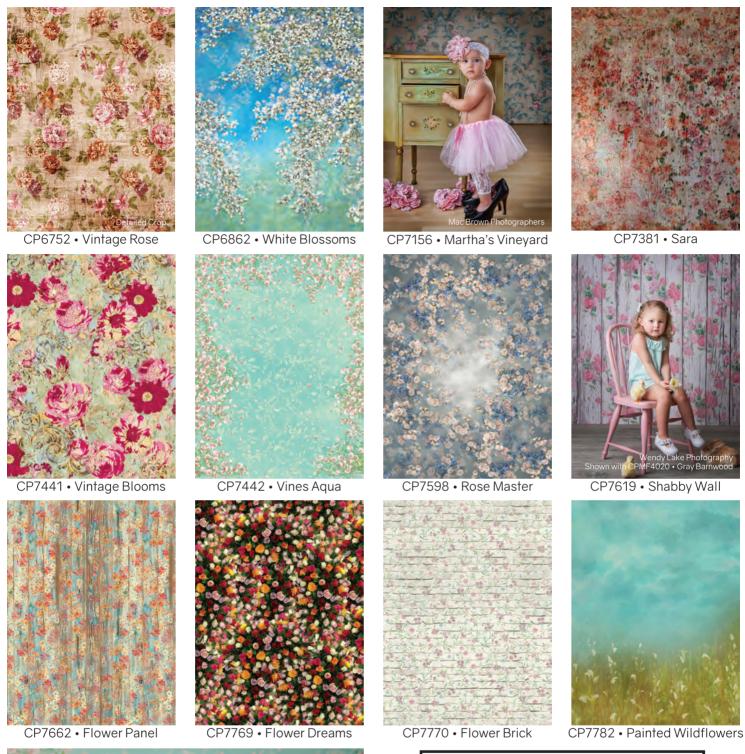
BS-1020











#### **PORTABLE LIFT SYSTEMS**

Quickly and easily switch between multiple backdrops with a portable lift system.





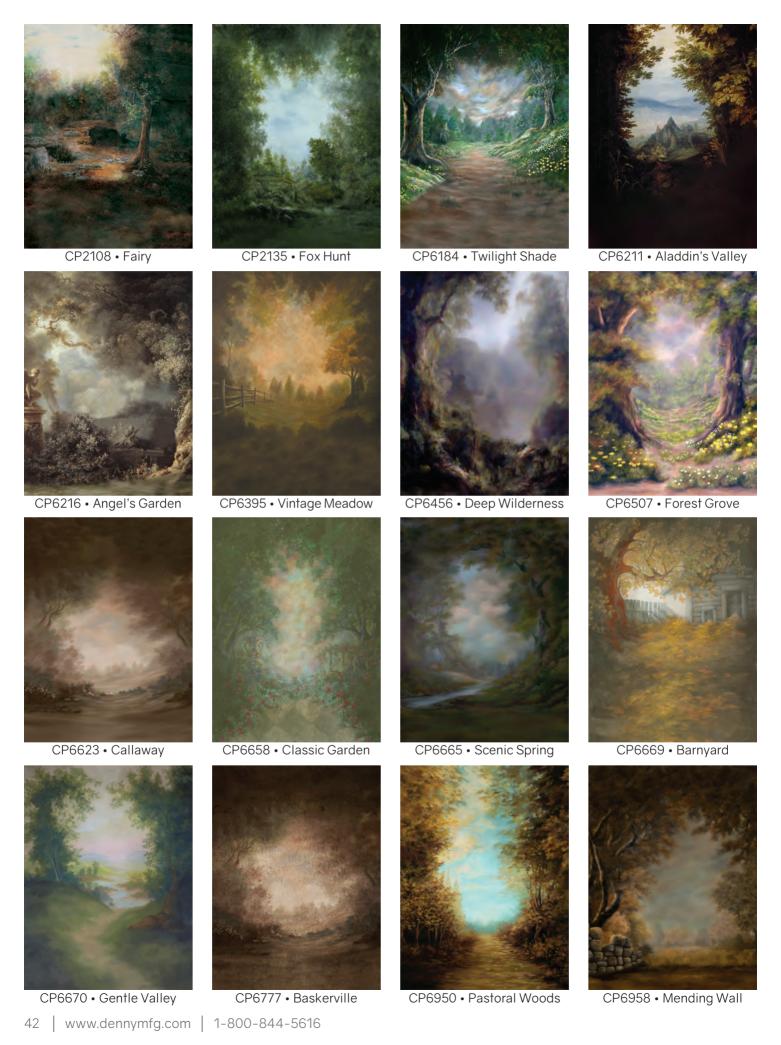
CP7442 • Vines Aqua





















CP6486 • Magical Sea



CP6659 • East Coast Beach



CP6398 • Misty Fields



CP7687 • Birch Field

## BACKDROP BUYER'S CLUB

See page 2 for all the benefits of joining!

## **MEMBERS SAVE** 20% EVERY DAY!



CP6398 • Misty Fields



CP7613 • Lakeside



CP6660 • Water Flowers



CP7044 Bright Water Flowers



CP7143 • Victorian Garden



CP6661 • Venice



CP6660 • Water Flowers



CP7044 • Bright Water Flowers

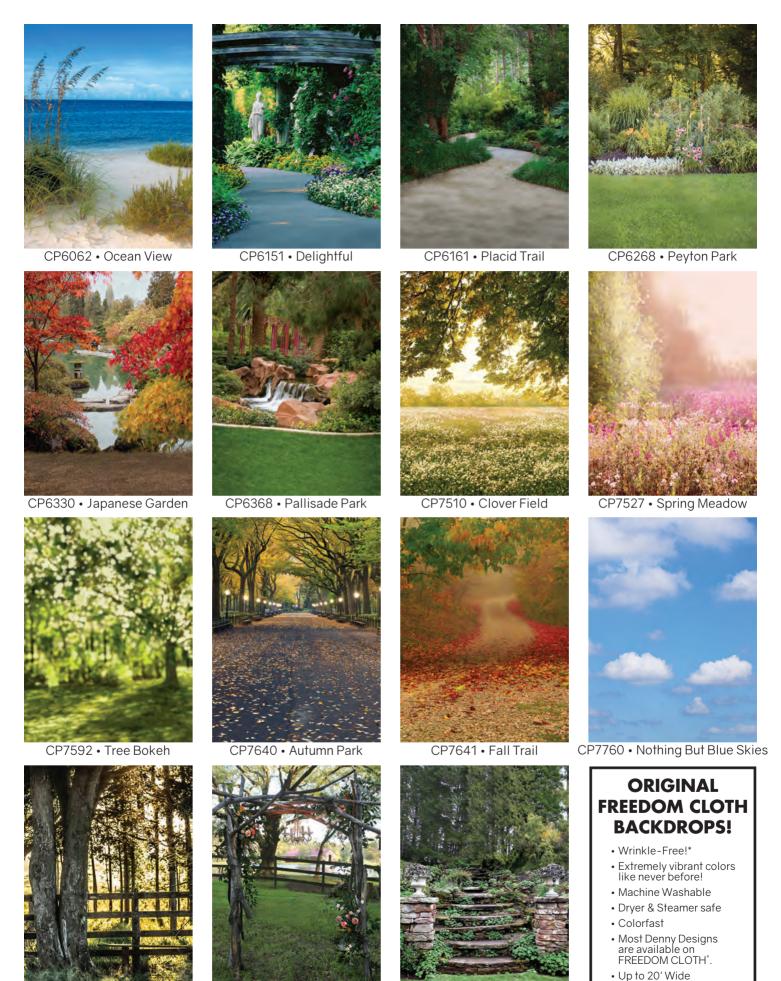












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CP7764 • Forest Gate

CP7766 • Roseway Arch

CP7771 • English Garden











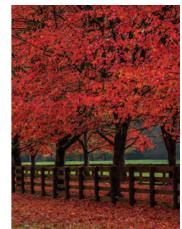
CP6128 • Forest Oasis



CP7653 • Twin Oaks



CP7661 • Sprawling Tree



CP7721 • Autumn Fence

#### **CANVAS GALLERY WRAPS**

**PRICES AS LOW AS** \$10.99







PHOTONOVELTY.COM



CP6839 • Courtyard View



CP7530 • Garden Window



CP7664 • Wisteria Way



CP7733 • Sunflower Gate



CP7666 • Fairytale Trail



CP7667 • Whimsical Way



CP7668 • Queen's Forest



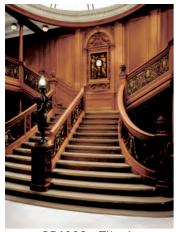
CP7669 • Beyond the Fence











CP1000 • Titanic



CP7188 • The Opera



CP7189 • Faded Grace



CP7195 • Overlook Hotel



CP7190 • Storm Gate



CP7194 • Dark Passage



CP7360 • Cannery Row



CP7365 • Dissolution



CP7526 • Dead End



CP7621 • Romanoff



CP7631 • Fire Escape



CP7780 • Street Art



CP7804 • Vacant Villa



CP7194 • Dark Passage

## **PRICING DESIGNS**

**AVAILABLE ONLINE** 



















CP6523 • Graffiti Alley

CP6854 • Graffiti Wall

CP7129 • The Road









CP7136 • Street Wise

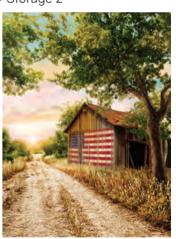
CP7145 • City Lights

CP7248PTC • Storage 2









CP7338 • Pink Grunge

CP7348 • Rampart

CP7515 • Roll Out The Barrel

CP7606 • Heartland





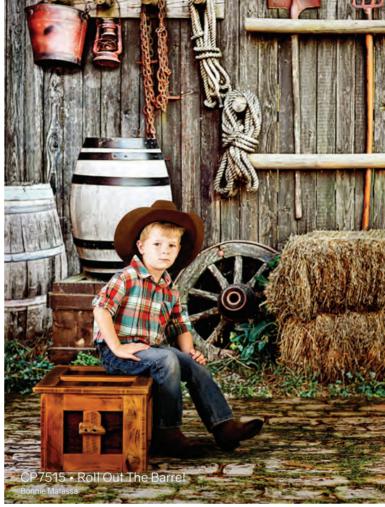


CP7763 • Old Glory

CP7763 • Old Glory

CP7756 • Collage







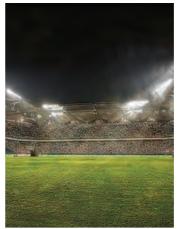




CP7193 • Sports Field



CP7226PTC • Fifty Yard Line



CP7298 • Night Field



CP7660 • Night Stadium



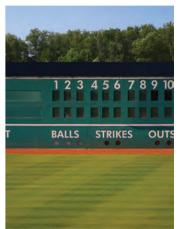
CP6165 • Local Field



CP7122 • Pastime



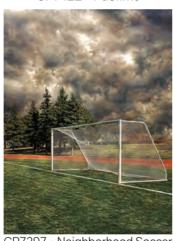
CP7413PTC • Titan Baseball



CP7735 • Up To Bat



CP6265 • Gump Field



CP7297 • Neighborhood Soccer



CP7299 • Soccer In The Rough



CP7300 • Soccer Park



CP7659 • All Sports



CP7762 • Patriotic Stadium

#### **DENNY PHOTO GIFTS**

Wholesale photo gifts for photographers only. Great for Volume Photographers.



PHOTONOVELTY.COM











CP6099 • Free Throw



CP7123 • Hardwood



CP7403PTC • Basketball Gym



CP7288PTC • Hockey Barn



CP7121 • Gym Lockers



CP7553 • Metal Lockers Rust



CP7554 • Metal Lockers Gray



CP7698 • Old Locker Room



CP7125 • Stadium Steps



CP7245PTC • Stadium Walkway



CP7803 • Baseball Sidelines



CP6879 • Inspiration

#### **CUSTOM VINYL BANNERS**

Whether it's one or one hundred banners... No job is too big or too small. 3-Day Turnaround! No minimum order required! Many sizes available and custom sizes available!



VB0602 • 6x2 Custom Vinyl Banner / Nancy Poole











CP7389 • Snowy Lane



CP7603 • Aspen Trees



CP7797 • Snow Forest



CP7791 • Christmas Bokeh



CP7792 • Vintage Snowflake



CP7796 • Snowflake Wood



CP6468 • Victorian Christmas



CP6947 • Classic Holiday



CP7683 • Christmas Express



CP7555 • Old Saint Nick Night



CP7798 • Candycane Cabin



CP7793 • Christmas Window



CP7395 • Winter Window





CP7638 • Christmas Foyer



CP7786 • Wintry Window









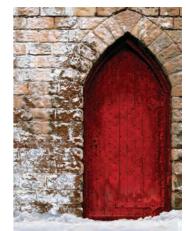




CP7184 • Season's Greetings CP7543 • Christmas Cabin Door



CP7634 • Snowy Christmas



CP7642 • Winter Door



CP7717 • Old Christmas Door CP7789 • Christmas Front Door





CP7710 • Rustic Christmas



CP7714 • Christmas Kraft



CP7715 • Ivory Christmas





CP7787 • Elegant Christmas



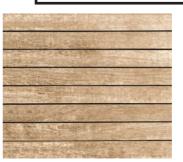
CP7788 • Deck the Halls





CP7794 • Christmas Tradition CP7806 • Gingerbread Kitchen

#### ADD A ROLL UP FLOOR



CPMF4077 Sepia Wood



CPMF4035 Worn Pine







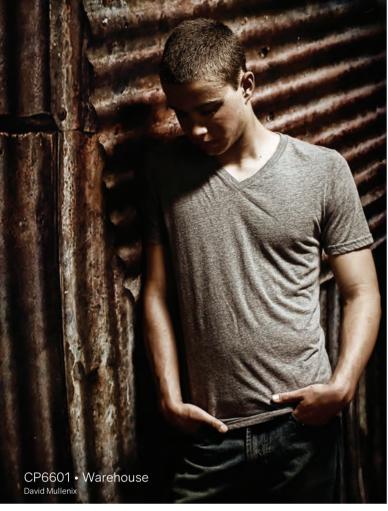














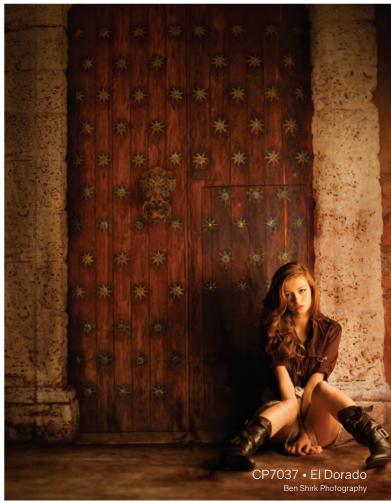


































#### **CUSTOM PRINTING**

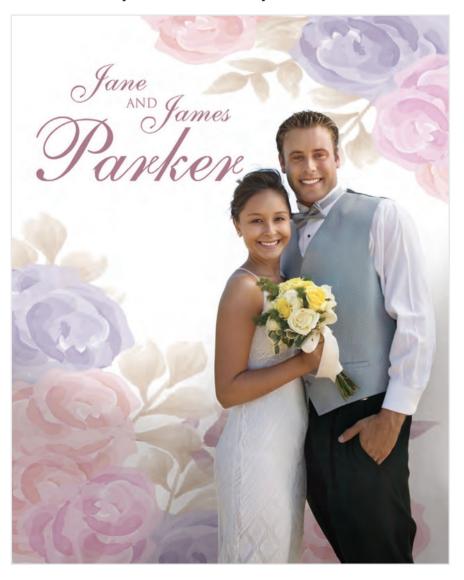
#### STEP & REPEAT LOGO - SPECIAL EVENTS - CUSTOM BACKDROPS

Do you have an amazing image that would make a great backdrop? Do you need a step-and-repeat logo backdrop for your event?

Whatever your needs may be, we can produce your image or design as a custom backdrop. You pick the size, material, easily upload your files, and we will produce your one-of-a-kind backdrop. No job is too big or too small.

MANY SIZES AVAILABLE 3' TO 20' WIDE PRICES AS LOW AS \$499

## PERSONALIZED BACKDROPS FOR PARTIES, WEDDINGS, AND EVENTS.









**Event Banner Stand** (EBS-810) Banner stand for Step & Repeat type banners with top and bottom hems. Adjusts up to 10 feet wide and 8 feet high and includes carrying case.

#### **CUSTOM VINYL BANNERS**

#### **SPORTS POSTERS - SPECIAL EVENTS - GRAND OPENINGS**





#### **3-DAY TURNAROUND! NO MINIMUM ORDER REQUIRED!**

**BUYER'S CLUB** 

#### **CUSTOM VINYL BANNERS**

- 14oz. vinyl with sewn hem and grommets.
- · Standard and custom sizes.
- Vertical or horizontal sizes.
- Great for sports posters, weddings, trade shows, red carpet glam, and any event.
- Great prices, quality, and delivery.
- 3-Day turnaround.
- No minimum order required.
- Satisfaction guaranteed or your money back.

#### **CUSTOM SIZES AVAILABLE!**

Available in vertical and horizontal sizes.

SIZE	LIST PRICE
3'x2'	\$15.15
4'x2'	\$15.18
4'x3'	\$22.77
4'x4'	\$30.36
6'x2'	\$22.77
6'x3'	\$34.15
6'x4'	\$45.54
6'x6'	\$59.40
8'x2'	\$30.36
8'x3'	\$45.54
8'x4'	\$69.57
8'x6'	\$91.08
10'x2'	\$38.00
10'x3'	\$57.00
10'x4'	\$72.60
10'x6'	\$113.85
12'x2'	\$45.54
12'x3'	\$68.31
12'x4'	\$91.08
12'x6'	\$132.25





## CHOOSE FROM TWO PHOTO FLOOR STYLES!

#### **PHOTO CARPETS**

- Seamless up to 10'
- Cleans easily
- Durable
- Portable
- Extremely realistic
- Anti-slip backing



### **ROLL UP FLOORS**

- Neoprene material (2mm thick)
- Rolls up for portability
- Durable
- Easily cleaned
- Fast and easy set up
- Extremely realistic



CPMF4020 Barnwood



CPMF4021 Brown Barnwood



CPMF4022 Gray Barnwood



CPMF4023 Brown Wooden Planks



CPMF4024 White Oak



CPMF4025 Spice Oak



CPMF4026 Natural Ash



CPMF4028 Cherry Hickory



Distressed White Oak



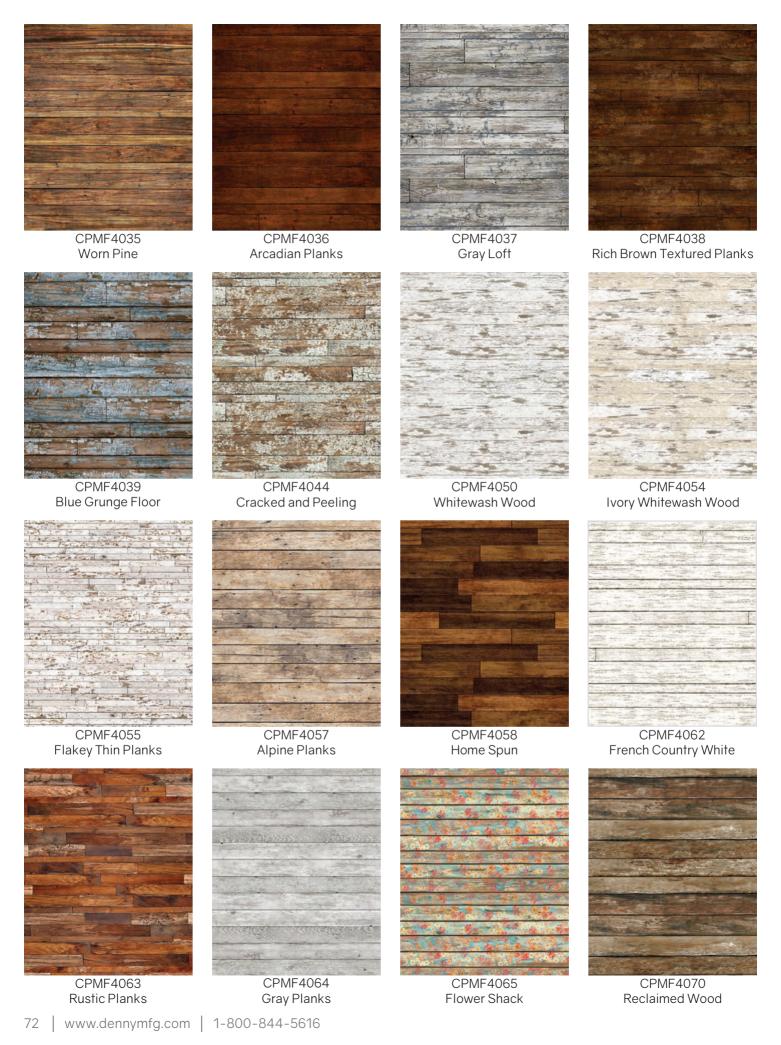
CPMF4030 Distressed Spice Oak



CPMF4031 **Ebony Hardwood** 



CPMF4033 Rustic Boards

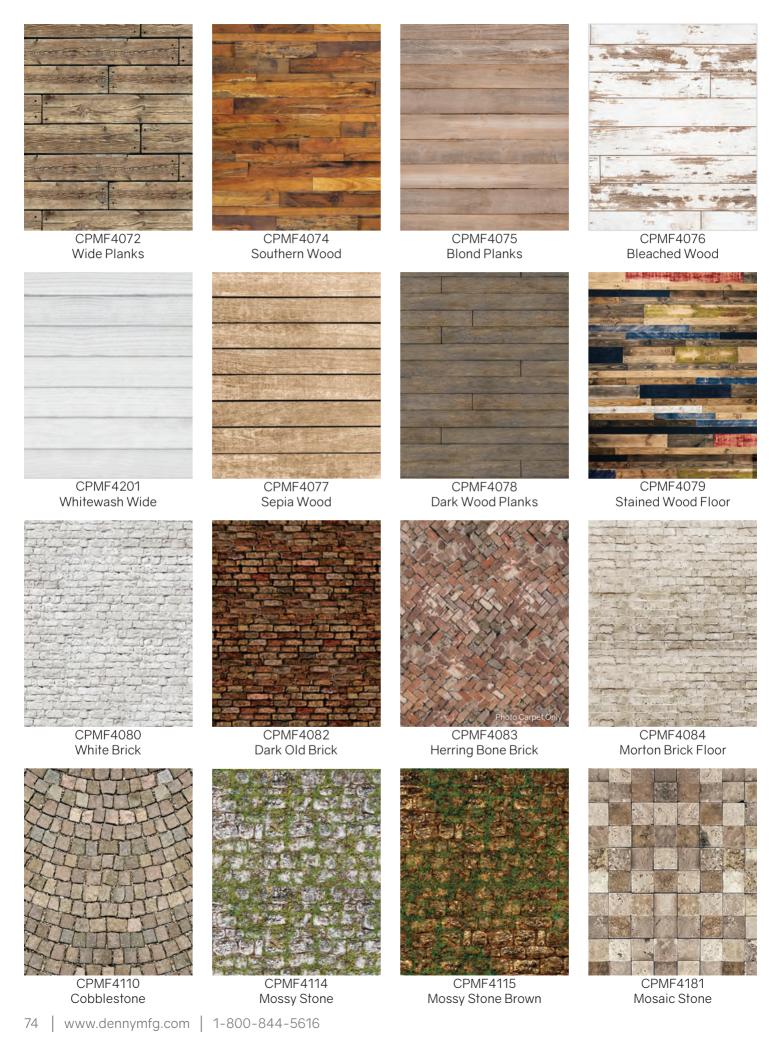










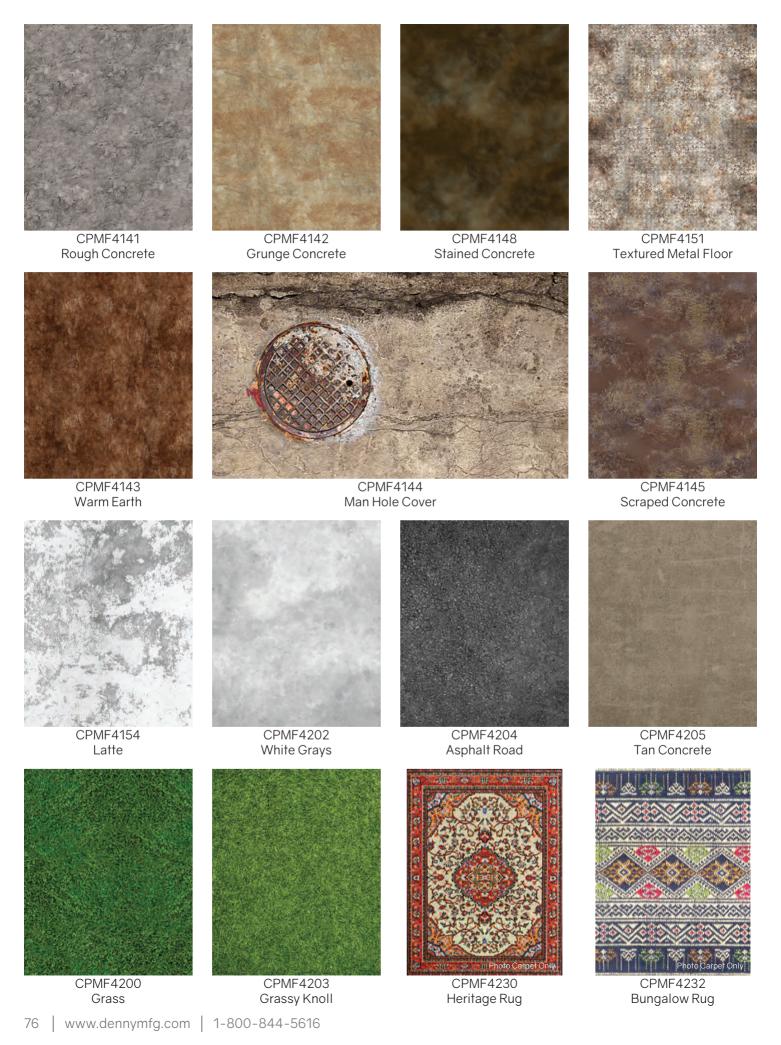












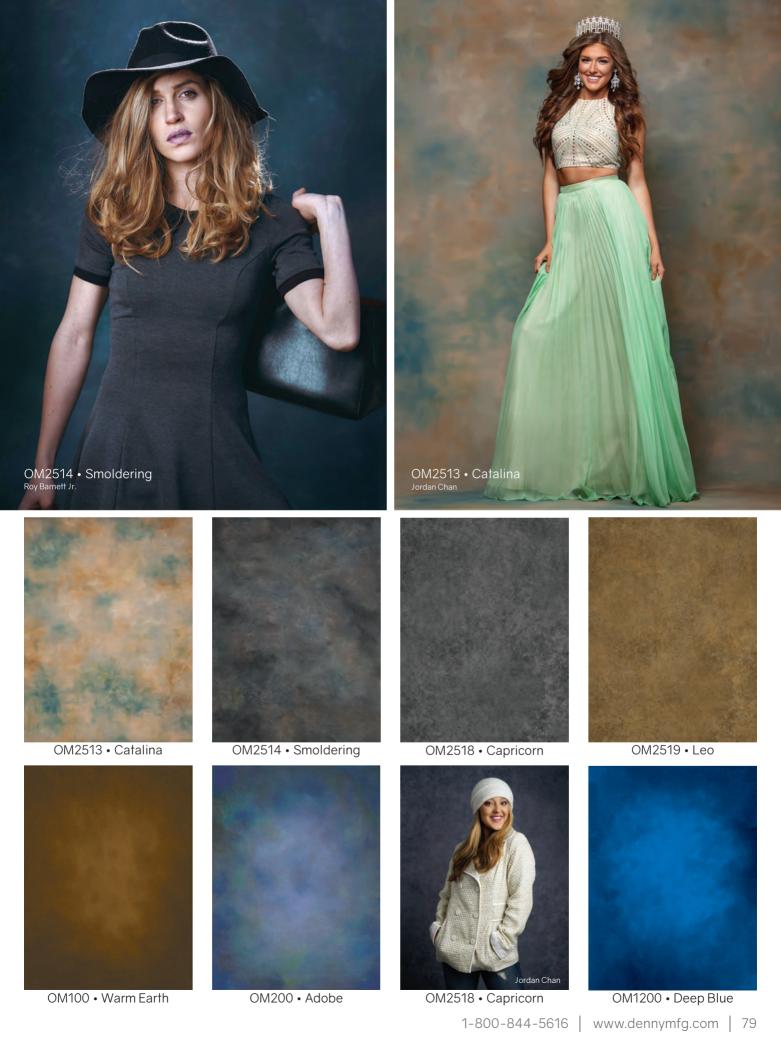


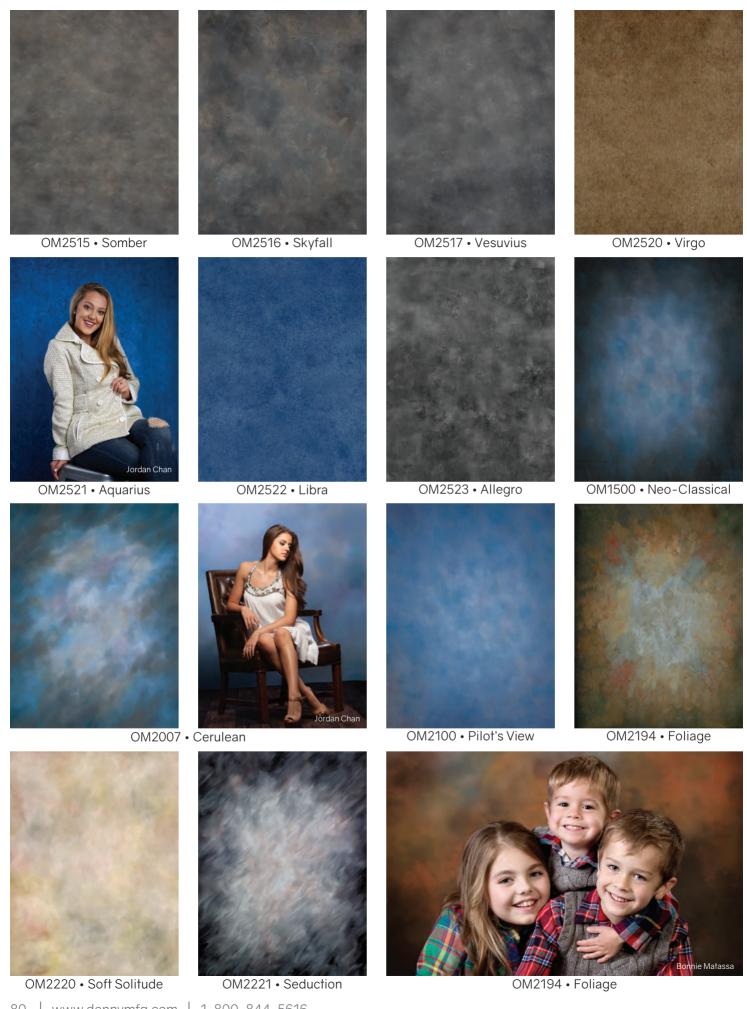






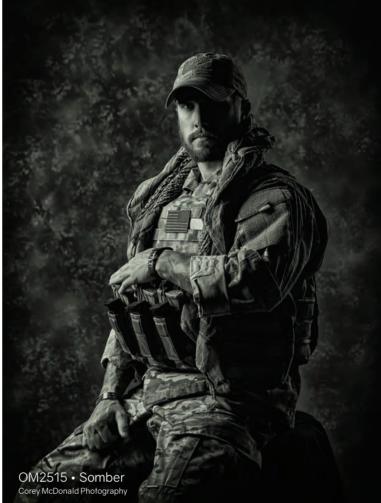






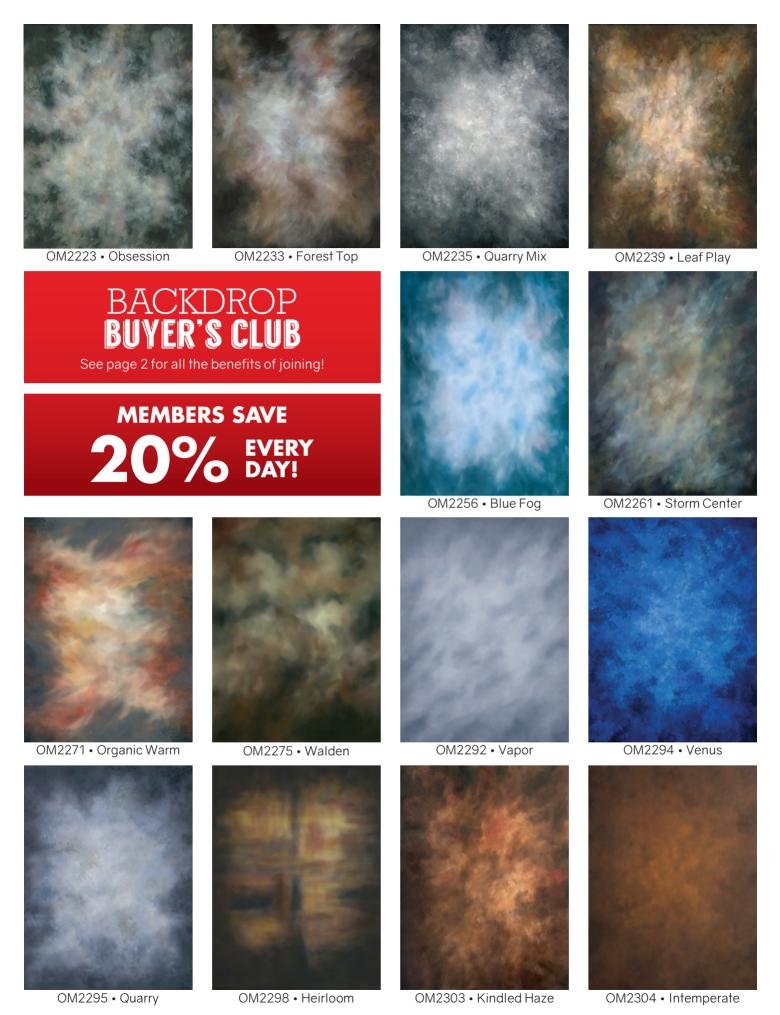
80 | www.dennymfg.com | 1-800-844-5616











www.dennymfg.com | 1-800-844-5616













OM2307 • Mahogany Space





OM2318 • Golden Harvest

## **ABL-DX LIFT SYSTEMS**

Eliminate needless hassles while clients wait. Choose the roller system that's just right for you. See all we have to choose from starting on page 116.



**SEE ALL OUR ROLLER SYSTEMS** 



PAGES 116-119.



OM2320 • Blushing







OM2332 • Leonardo



OM2334 • Da Vinci





OM2356 • Louvre



OM2363 • Michaelangelo













OM2392 • Gelation





# PRICING AND MORE DESIGNS AVAILABLE ONLINE



OM2430 • Ocean





OM2440 • Pin Light







OM2431 • Fulvous



OM2463 • Goldy





OM2491 • Dark Mottled Gray















OM2496 • Night Fall



OM2499 • Gray Pastel Vignette



OM2506 • Creamy

## BACKDROP BUYER'S CLUB

See page 2 for all the benefits of joining!

**MEMBERS SAVE** 20% EVERY DAY!



OM2509 • Neutrality



OM2510 • Ballard



OM2511 • Hazelnut Creme





OM2800 • 14 Carat Brown



OM3300 • Gray Rust



OM3800 • Aegean



OM4100 • Painted Desert



OM4300 • Dramatic Autumn

## **NEED IT IN** A HURRY?

All 7'x8' Old Master backdrops are QuickShips. Typically, Quickship Old Master backdrops ship in 4-6 business days. Rush services are available.

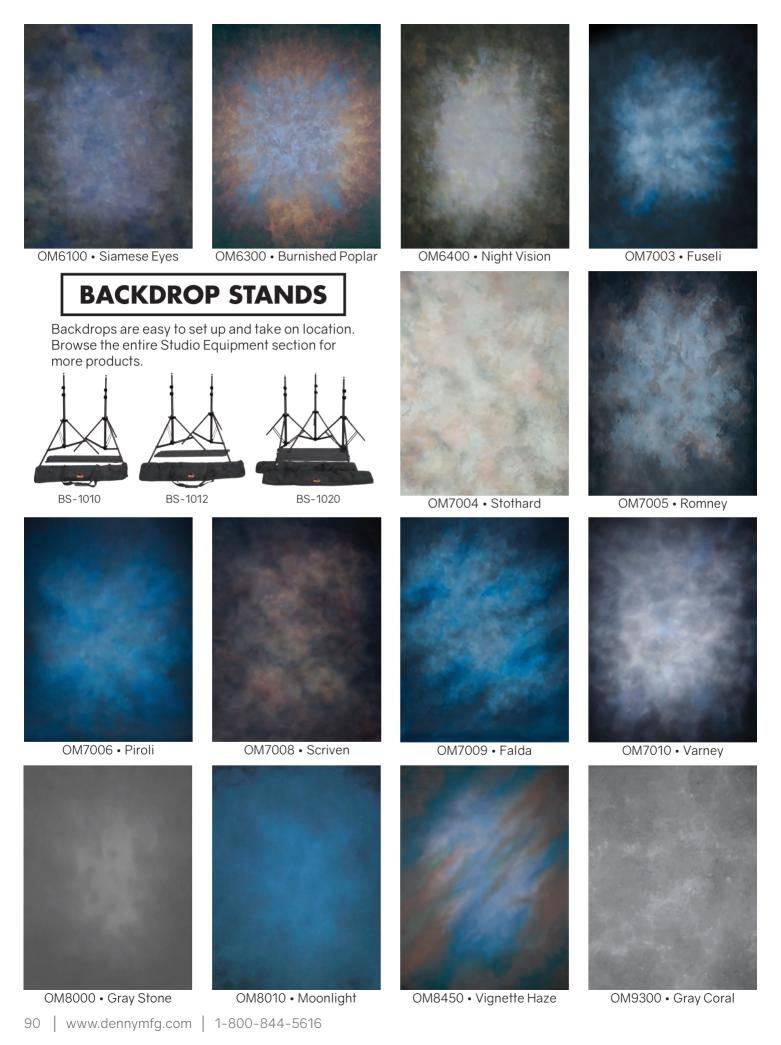
Visit www.dennymfg.com or call 1-800-844-5616 for more information.

























OM9500 • Subtle Blend



OM9516 • Scuba Blue



OM9615 • Rain Storm



OM9657 • Blue Burlap



OM9663 • Granite Gray



OM9825 • Almond Creme



OM9829 • Weimaraner

## **DENNY PHOTO GIFTS!**

Take your sales further by adding Denny Photo Gifts! Your customers will love seeing their photo on:

> Gallery Wraps iPhone Cases Mugs, Coasters and so much more!

PHOTONOVELTY.COM

## **TWISTFLEX™ BACKDROPS**

## Most Hand-Painted and Computer Painted Backdrops are available as a Pop-Up TwistFlex™ Backdrops.

- Flexible frame for quick setup.
- Folds into a compact size for storage.
- Available in 5x6 & 6x7

Just change the SKU for any Old Master from "OM" to "TM" or any Computer Painted from "CP" to "CPT"





TM-OM9663 • Granite Gray

TM-OM2514 • Smoldering

#### TwistFlex™ Holder

The TwistFlex™ Holder attaches to most light stands for support of the background. Quickly releases from background and stand for a guick set up or take down. Holds background away from the stand about 2-3 inches and allows for it to be raised off the floor.





## **FIRE RETARDANT**



Add a fire retardant treatment to any muslin or canvas backdrop for 50 cents per square foot. Certificates are also available for \$25.00. Please call us at 1-800-844-5616 to speak to one of our sales associates for more information.

## STONEWASH MUSLIN **BACKDROPS**







STM1 • Brown

STM2 • Medium Gray







STM3 • Medium Blue

STM4 • Dark Gray





STM5 • Dark Blue

STM6 • White







STM10 • Gold

### **MEMBERS SAVE** BACKDROP **BUYER'S CLUB**

See page 2 for all the benefits of joining!

### PHOTOGRAPHIC VINYL

### A high quality Denny original product that is extremely durable!

- · Hangs straight & will not sag
- Complimentary wood mounting
- Rolls up for easy storage
- Cleanable

- · Matte colors are available in 6'x8' to 12'x24'
- · White only is available up to 16'x24'

Available sizes: 6'x8', 6'x12', 8'x10', 8'x16', 10'x10', 10'x16', 10'x20', 10'x24', 12'x10'

Sizes available in white vinyl only: 12'x20', 12'x24', 16'x20', 16'x24'



Available Colors: Chroma Green, Sky Blue, White, Light Gray, Dark Gray, Black

## **SOLID COLOR POLYCLOTH**

## Polycloth is a great backdrop replacement for seamless paper.

- Dryer safe
- Machine washable
- Seamless
- Hassle free
- Wrinkle resistant
- Should be rolled for storage, not folded.
- · Packaged sets are available in 5'x8' & 8'x10'

Individual sizes: 5x8', 8'x10', 10'x8', 10'x10', 10'x20', 10'x24' Set sizes: 5'x8', 8'x10'



Available Colors: Brilliant Red, Pink, Cocoa Brown, Beige, Yellow, Chroma Green, Light Blue, Medium Blue, Dark Blue, Lavender, White, Light Gray, Medium Gray, Charcoal Gray, Black

### **SAVAGE PAPER ROLLS**

#### 36' Seamless Paper

DP-1 (White), DP-2 (Black), DP-3 (Gray), DP-4 (Blue), DP-5 (Red); 107"W x 36'L roll

#### 150' Seamless Paper

DP-1-L (White), DP-2-L (Black), DP-3-L (Gray), DP-4-L (Blue), DP-5-L (Red); 107"W x 150'L roll

#### Extra-Wide Seamless Paper DP-1W (White) & DP-2W (Black); 140"W x 100'L roll

BACKDROP **BUYER'S CLUB** MEMBERS SAVE **EVERY DAY!** 

## **DOUBLE-SIDED TWISTFLEX**

### The ultimate double-sided, compact, portable, pop-up style backdrop is now available in many solid colors.

- Flexible pop-up frame
- Folds into a compact size
- Portable

- Lightweight
- · White on front side and your color choice on reverse

Available sizes: 3'x4', 4'x5', 5'x6', 6'x7'



Available Colors: Brilliant Red, Pink, Cocoa Brown, Beige, Light Blue, Medium Blue, Dark Blue, Lavender, Light Gray, Medium Gray, Charcoal Gray, Chroma Green, Chroma Blue, White, Black



## PHOTO BLACK BACKDROPS

## The ultimate black material for photography!

- This special substrate features a matte finish on both sides.
- Photographs true black, unlike dyed muslins which reflect and appear gravish.
- · Works well with color gels.
- Comes with a "rod pocket/hemmed loop" on top for support with a portable backdrop stand system.
- Sizes available in 7'x9', 118"x10', 118"x20' & 118"x24'

## **BLACK SUEDE BACKDROPS**

- · Non-reflective material.
- · Renders a true, rich black result.
- Comes with a "rod pocket/hemmed loop" on top for support with a portable backdrop stand system.
- Sizes range from 4'x5.5' to 9'x20'.































Ancient Pedestal (APC) Available in Black, Silver, Gold or Crackled Ivory. 19"W x 19"H x 19"D

Fleur De Lis Bench (FDL-S)

Double-sided design! Small: 21"W x 13"H x 17"L Large: 26"W x 17"H x 18"L

Grecian Pedestal (GRECIAN-1) Available in Sassy Wash Finishes. 21"W x 9"H x 16"D

Child's Pedestal (PED-1) Available in Sassy Wash Finishes. 14"W x 14"H



APC- Crackled Ivory



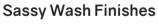
APC-Black



APC-Gold



APC-Silver



The Grecian Pedestal & Child's Pedastal are available in the following finishes:

PPWW - Pastel Pink Whitewash

PGWW - Pastel Green Whitewash

PBWW - Pastel Blue Whitewash

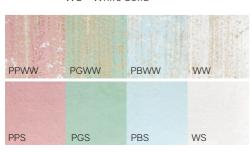
WW - Whitewash

PPS - Pastel Pink Solid

PGS - Pastel Green Solid

PBS - Pastel Blue Solid

WS - White Solid



Child's Wooden Rocker (CWR) Stained and White. 12"W x 24"H; Seat is 10" from floor.

#### Miniature 4 Poster (BDB-1)

White, Stained, and Unfinished. Includes a ready-to-cover pad. Cover not included. 20"W x 16"H x 26"L

#### Denny Apple Boxes (DAB)

Stained finish. Half Box - 12"W x 4"H x 20"L Full Box - 12"W x 8"H x 20"L

#### **Upholstered Baby Bench (BB-1)**

White, Stained, and Unfinished. Bench Seat is removeable for ease of changing fabric materials. 12"W x 12"H x 24"L

#### Nail Head Bench (NHB-1)

White, Stained, and Unfinished. Legs are removable for refinishing or storage

### Wooden Wheelbarrow (WWB)

Stained and White finish. 34"W x 14"H x 13"D

#### Child's Wooden Bench (CB)

White, Stained, and Green. 20"W x 24"H; Seat is 9 1/2" from floor.

#### Child's Foot Bridge (CFB)

Stained, Natural, and Whitewashed. Some assembly required and designed to fold in half which allows for easy portability and storage. 20"W x 38"L x 26"H; 25 lbs

#### Wooden Wagon (WW)

Stained and White. 12"W x 8"H x 27"D

#### Posing Ladders (WL)

Small: 2'H or Large: 4'H

6' Grunge Ladder (GL-6)

#### HANDCRAFTED, STRONG, DURABLE **WOODEN PROPS!**































WL-2













Rub-A-Dub Tub (TUB-1) Inside dims: 9"W x 6 1/2"H x 14"L Outside dims: 16" W x 12"H x 25 1/2"L;

Circus Stand (CIRCUS) 10"H x 18 7/8"Dia

Wooden Box (WBOX) Features all four different washed colors on one box. Blue. Green. Pink & White. Inside Dims: 16"W x 12"H x 11 1/2"L Outside Dims: 18"W x 16"H x 14"L

Newborn Prince Crown (NPC-1) 19"W x 8"H x 19"D

Newborn Princess Crown (NPC-2) 18"W x 6"H x 18"D

Cuddle Fur (FURWH) 54"W x 54"L

Baby Fur (BF-56) Soft 5'W x 6'L, Specify color: Pink (1), Baby Blue (2), Light Brown (3), Black (4), Light Gray (5) or White (6)

Trench Bowl (TBOWL) Inside Dims: 8"W x 17"L x 4"D Outside Dims: 12"W x 24"L x 4 1/4"D



CIRCUS







NPC-2







#### **FEATURES FOUR** DIFFERENT COLORS!

Each side features one of these colors.

WBOX

#### ABC Blocks (ABC)

White (W), Pastel (P), Traditional (T) or Primary Colors (PR). 5" and 9 1/2" cubes

### Number Blocks Set (NB-SET)

Set of three NB-1 & one NB-2 blocks.

#### Number Blocks (NB)

NB-1 - single block, #0-4 NB-2 - single block, #5-9 Blue (1), Red (2), Yellow (3), Green (4), Orange (5), Purple (6), Black (7), White (8), Pastel Pink (9), Pastel Blue (10), Pastel Yellow (11) and Brilliant Blue (12). 10"W x 10"H

#### Fairytale Mushrooms (FTM)

Small: 17"W x 18"H Medium: 22"W x 21"H Giant: 28"W x 26"H

#### Mushrooms (MUSH)

Natural (4), Pastel (4P) Colors or Spotted (4S). 10"H, 12"H, 13"H & 16"H



NB-SET-7-8 (Standard Color) Black & White











ABC-3M-T



ABC-3M-P













MUSH-4P



MUSH-4S

















**Tall Piling Set** (TSPL-3) 12"W x 54"H x 12"L

Piling Set (SPL-3) 23 1/2"H

Wooden Pier (PIER-3) Some assembly required. 31"W x 18"H x 38"L

Beach Set (BEACH-SET) Includes PIER-3 & SPL-3

Shell Poser (SHELL) Natural, Pastel & White. Outside dims: 30"W x 11"H x 23"L Inside dims: 13"W x 7 1/2"H x 12"L

Child's Adirondack Chair (CAC) White., Stained, and Unfinished. 18"W x 26"H x 16"D

Newborn Baby Boat (NBB) 13"W x 7 1/2"H x 23"L

Child's Boat With Oar (CBO-W) Boat: 20"W x 9 1/2"H x 36"L Oar: 4 1/2"W x 3/4"H x 21"L

Photography Mirrors (MR) Lightweight plexiglass mirrors. 32"W x 24"L & 48"W x 24"L

> PIER-3 Some assembly



Grand Canyon Boulder (RC-4) 26"W x 13"H x 30"L

3-Tier Rock (3-TR) 21"W x 9"H

**Rock Formation (ROCK-F)** 12"H x 34"D

Rocks (ROCK) / Rock Set (ROCK-SET) Warm on one side & cool on the other. Sm: 9"H, Med: 11"H & Lg: 22"H Includes Small, Medium & Large Rocks.

Smokey Mountain Rock (PR-72) 12"W x 19"H x 24"L

**Brown Rock** (PR-73) 16"W x 19"H x 26"L

Large Rocky Mountain Boulder (LRMB-1) 19"W x 16"H x 55"L

Rocky Mountain Boulder (RMB) 13"W x 9 1/2"H x 30.5"L

Large Rock & Stump Poser (LRNSP-1) 24" W x 25"H x 37"L

Rock & Stump Poser (RNSP-1) 15"W x 19"H x 26"L

Oak Tree "Y" (OTY)

An Adjustable Prop Stand (PS-200) is required for support and is sold separately. 52"H

Tree Stump Set (TS SET) Sm: 6"H x 10"Dia. & Lg: 18"H x 10"Dia.

Large Stump (LSTUMP) 18"H x 20"Dia.

Log Swing (LS-2) 20' rope included. 7"W x 6"H x 22"L

Stumps (STU) / Stump Set (STU-SET) Sm: 10"H x 11"Dia. & Lg: 13"H x 8"Dia. Set includes Small & Large Stumps.

3-Tier Stump (3-TS) 24"W x 11"H

Forest Log (FLOG) 40"L x 16"Dia.

Forest Stump (FSTUMP) 12"H x 16"Dia.

Full Round Trees (FRT) Sm: 96"H x 12"Dia. & Lq: 96"H x 16"Dia.

Half Round Trees (HRT) Sm: 96"H x 12"Dia. & Lg: 96"H x 16"Dia.

**ALL ROCKS & STUMPS ARE LIGHTWEIGHT AND VERY REALISTIC!** 







Star Bench for Newborn (NSB) 16"W x 16"H x 10 1/2"D

Rock Bench (CRB; ARB) Available in child & adult sizes. Warm on one side & cool on the other. Child: 23"W x 16"H x 17"D Adult: 36"W x 16"H x 17"D

Stone Gate Bench (SG-BENCH) 15"W x 16"H x 44.5"L

**Versailles Scroll Bench** (VERS-SB) 37"W x 24"H x 18"D

Rustic Baby Bench (RBB) 16"W x 17"H x 9"D











Small Retaining Wall (SRWC-1) Wall: 42"W x 12 1/2"H x 12 1/2"D Column: 16"W x 21"H x 12"D

Classic Stone Foot Bridge (SFBPW-1) Stone on one side and Brick on the other. 51"W x 16"H x 12"D

Small Posing Wall (SPWC-1) Wall: 39"W x 13"H x 9"D, Column: 16"H

Cottage Steps (CSTEPS-1) The Cottage Steps feature a doublesided design. 24"W x 19 1/2"H x 48"L

Additional Column (ECO-1) 16"W x 21"H x 12"D

**Retaining Wall** (RWC-1) (2 pieces) 56"W x 12 1/2"H x 12 1/2"D

**Brick Poser Set (BRP-SET)** Includes Small, Medium, Large & Extra Large.

**Brick Posers (BRP)** 

Small: 12 1/2"W x 10"H x 23 1/2"L Medium: 12 1/2"W x 14"H x 23 1/2"L Large: 12 1/2"W x 17 1/2"H x 23 1/2"L Extra Large: 13 1/2"W x 26"H x 18"L



ECO-1





SPWC-1

RWC-1

SFBPW-1







**DOUBLE-SIDED DESIGN!** 





















**BUYER'S CLUB** 

Hay Bale (HB-1) 15"W x 15" H x 27"L

Three-Hinged Picket Fence (PFS) White or Brown.

Small: 43"W x 27"H Tall: 39"H x 43"W

Picket Fences\* (PF-23) Stained or White. 31 1/2"W x 19"H

Wagon Wheels\* (WWHW) Half Wheel: 38"W x 24"H Full Wheel: 10"Deep x 46"Diameter

Barrel Set (BARREL-SET)

Includes Large, medium & small Barrels.

Barrels (BARREL) Small: 9"H, Medium: 14"H, Large: 18"H

Full Barrel (BARREL-F) 29"H x 21"D

Wood Barrel (WB-1) Stained, Unfinished, or White. 12"H x 15"D

Ornate Gate (OG-1) 42"H x 36"D

Child's Gate (CGATE) 29 1/2"W x 28"H x 1 1/2"D

Rail Fence\* (RF-11) 39"W x 24"H

or PS-200) is required for support and

WWHW-4

WWHW-6

#### Posing Table & Stool Package (PTS-KIT)

Includes Adjustable Table (PT-100) & Pneumatic Posing Stool (PS-100).

#### Adjustable Table (PT-100)

Top Dimensions: 27"W x 18" L, with a 2" cutout. Optional wheels are included. Adjustable height from 28" to 34"

Pneumatic Posing Stool (PS-100) Adjustable height from 21 1/2" to 31 1/2"

#### Child's Adjustable Prop Stand (PS-200C)

Height adjusts from 14" to 20.

Adjustable Prop Stand (PS-200)

Adjustable height from 24" to 35"

Naugahyde Chairbacks\* (UC-1) Lt. Blue, Green, Burgundy, Buff, Mauve, and Gold. White and Brown are available in either Velvet or Naugahyde materials. 8"W x 20"H x 19"L

#### **Decorative Chairbacks\***

(VC-1; CB-5)

VC-1 available in Lt. Blue, Green, Burgundy, Buff, Mauve, and Gold. CB-5 available in Cane. 1"W x 20"H x 19"L

\* An Adjustable Prop Stand (PS-200C or PS-200) is required for support and is sold separately.



















Antique School Desk\* (ASD-5) 14"W x 11"H x 21"L

#### Solid Mahogany Desktop\* (DDT) 18"W x 32"L

\* An Adjustable Prop Stand (PS-200C or PS-200) is required for support and is sold separately.

#### Children's Desk (NDP)

Best for sitting babies age 6 mos and up. 19"W x 11"H x 11"D

#### Stack Stools (SS-1)

White, Stained, and Unfinished. Easy to grip, sturdy, multi-purpose posing boxes. One of each per set. 15"W x 4"(6", 8" & 12")H x 12"D

#### Denny Posing Kneeler (DPK)

White or brown.

Small: 18 1/2"W x 27"H x 18 1/2"L Large: 20"W x 32"H x 21"L

#### Portable 3-Step Poser (PTSP)

Folds to a compact size. 20"W x 25"H x 13"L

### Hardwood Multi-poser Stand

(MLTPSR)

Sturdy, versatile, portable, one center piece and six add-ons carried in center base. White or stained.













NDP



DPK-1W

Fire Hydrant (MID-FH)

**Cinder Block** (CBLOCK) 15 1/2"W x 8"H x 7 1/2"D

Gear Set (GEAR-4) 55"W x 32"H x 36"D

Car Door (CAR) Blue (1), Red (2), Green (4) & Black (7). 44"W x 46"H

Propane Tank (PTANK) 47"H x 20"Dia

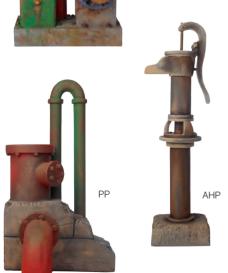
Machine Pump (MP) 32"W x 49"H x 23"D

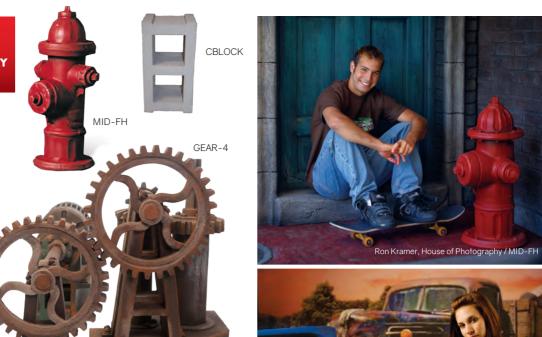
Pipe Prop (PP) 27"W x 47"H x 27"D

Antique Hand Pump (AHP) 14"W x 46"H x 9"D

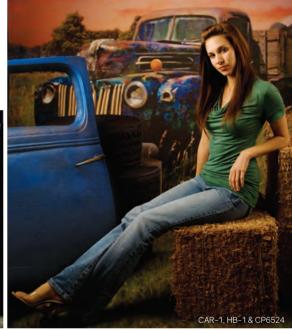
**PTANK** 





















Newborn Moon (NMP) 24"W x 24"H x 12"D

**Antique Book Set** (ABS) 19 1/2"W x 13 1/2"H x 15 1/2"D

Royal Castle Set (CAS-SET) Double-Sided color theme.

Cloud Poser (MM-CP) Warm & Cool double-sided color scheme. 14"H

Star (MM-STAR) Warm & Cool double-sided color scheme. 24"H

### Man In The Moon

(MOON) Warm & Cool double-sided color scheme. Small: 6"W x 42"H; Large: 12"W x 60"H





Park Bench (WB-1) 16"H x 55"L, 26 lbs.

#### Cubes & Cube Sets (SQ)

S: 11"W/L x 14"H; M: 13" W/L x 20"H L: 15"W/L x 26"H; XL: 16"W/L x 32"H

#### Cylinder Set (CY-3P)

S: 11"Dia. x 14"H; M: 16"Dia. x 20"H; L: 18"Dia. x 26"H

#### Hexagon Set (HEX-3P)

S: 11"Dia. x 14"H; M: 16"Dia. x 20"H; L: 18"Dia. x 26"H











#### Joy Horizontal (JOY-H) Available in Red, Green or White. 3 1/4"W x 14 3/4"H x 22 3/4"L

#### Ho Ho Ho (HOHO)

Set of three Ho Ho Ho props. Available in Red, Green or White. 33/8"W x 157/8"H x 147/8"L

#### Drums (DR) / Drum Set (DR-SET)

Small: 8 1/2"H x 12"Dia. Large: 12"H x 14"Dia. Set: Small & Large Drums.

#### Santa's Chimney (CHIM-1) 18 1/8"W x 19 5/8"H x 22 1/8"L

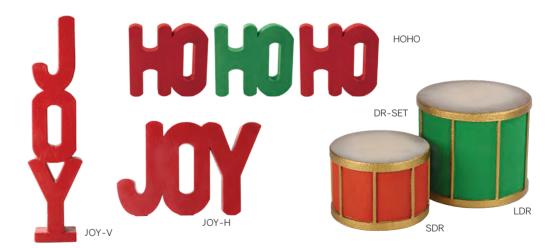
Santa's Mailbox (SANTMAIL) 12 1/8"W x 24 1/4"H x 16"L

#### Presents (PR) / Present Set

(PR-SET)

Small: 9"W x 9"H x 7"D Med. 12"W x 14"H x 10"D

Large: 18"W x 14"H x 15"D Set: Small, Medium & Large Presents.

















Snowman (SM-1) 26"W X 52"H

North Pole Sign (NPS-1) 16"W x 56"H

Sleigh (SLEIGH-1) 26 1/2"W x 53"L; seat area is 20"W x 12"L; floor area is 26 1/2"W x 22"L

Nutcracker (NC) 13"W x 42 1/2"H x 8"D

### Candy Land Cottage Set

(CLC-SET)

Includes Small, Medium & Large Cottages.

#### Candy Land Cottages (CLC)

Small: 19 1/2"W x 38"H x 12"D Med. 25 1/2"W x 44"H x 12 1/2"D Large: 30"W x 50"H x 12"D

#### Child's Sled (CS)

Small Sled: 14"W x 13"H x 26"L Large Sled: 16"W x 15"H x 38"L

Newborn Sled (NS) 3 1/2"W x10 1/2"H x 9 1/2"D

Torpedo Sled (TSLED-1) 15"W x 12"H x 30"L







#### **Number & Senior Props**

Mini 2018 Prop (MINI-18) 12"W x 5"H x 3.5"E

Mini Calendar Number (MCN-18) 21.5"W x 8.5"H x 3.5"D

Senior Prop (SP) 21"W x 9"H x 3"D

Mini Block Style Senior Prop (MBS-SR)

12"W x 5"H x 3"D

Mini Script Style Senior Prop (MSS-SR) 14"W x 5"H x 3"D

# 2019 & 2018 **NUMBERS AVAILABLE!**

View our selection of Senior numbers!

## Velvet Straight Cut Senior Drape

Lined Black. Velcro adjustable. One size fits most.

Velvet Straight Cut Set (DRP +PT) Includes Black Medium Privacy Top. PT size may be substituted. Sleeveless. One size fits most.

18"W x 13 1/2"H. Adjusts 6".

#### Velvet Poncho Style Senior Drape (PDRP)

Unlined Black Only. 22"H bottom to V Small: 10 1/2" shoulder to shoulder Medium: 13 1/2" shoulder to shoulder Large: 14 1/2" shoulder to shoulder

#### **Adult Cap and Gowns** (CGWN)

Blue, Red, Black, White Small (4'11" - 5'6"), Medium (5'6" -5'8") and Large (5'9" - 6')

#### Children's Cap & Gown with Tassel (GS)

Blue, Red, Black, White Small (2-4 years), Medium (4-6 years) and Large (8-10 years)

#### Tuxedo Jackets (TX)

Medium 40; Large 46; X Large 50; XX Large 60

#### Tuxedo Shirt (TXS)

Velcro back closure, short sleeves Medium; Large; X Large; XX Large

Tuxedo Bow Ties (BOW) Satin or Sparkle. Red or Black





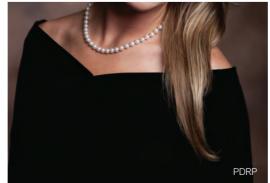


Number & Senior Props















# DENNY SCENIC DESIGN SETS, PROPS & FLEXTEX® BACKDROPS















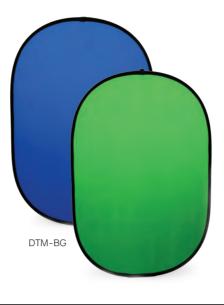




# **CHROMA-KEY BACKDROPS FOR DIGITAL PHOTOGRAPHY**







#### Single-Sided

Chroma-Key TwistFlex™ Backdrops (TM) Available in Chroma-Key Blue, Green, Black & White. 5'x6' & 6'x7'

Double-Sided

10'x24'

Chroma-Key TwistFlex™ Backdrops (DTM)

Available in Chroma-Key Blue & Green (DTM-BG) or Black & White (DTM-BW). 3'x4', 4'x5', 5'x6' & 6'x7'

Chroma-Key Hand-Painted Canvas (OMCK) Available in Chroma-Key Blue, Green, & Gray.

Chroma-Key Master Muslins (DCK) Available in Chroma-Key Blue & Green. 10'x10' &

1-Gallon Chroma-Key Paint

CKB-G (Chroma-Key Blue)

CKG-G (Chroma-Key Green)

# **DENNY DIGITAL BACKDROP COLLECTIONS** & MARATHON PRESS COLLECTIONS



#### **Grand Collections (DVD)**

5 Packages available. Each package contains 25 high resolution Denny Digital Backdrops. Choose a Chroma-Key backdrop to assist your digital photography needs. Sorry, no returns or refunds. See our website for more info and a PDF of each disk.

#### Custom Collection (DVD-25)

Create your own Custom Package with 25 Denny Digital Backdrops of your choice.

Single Digital Backdrop (DB-1)

Choose any Denny Digital Backdrop.

#### Marathon Press Collections (DVD)

5 Packages available. Each collection features carefully selected & modified Digital Backdrops by Chris Wunder's Boot Camp.

# PETER TALKE HDR DIGITAL COLLECTION









#### Peter Talke HDR Digital Downloads (DL)

Denny Manufacturing is proud to partner with another world renowned photographer to bring you this stunning collection of backdrops. OVER 100 DIGITAL DOWNLOAD FILES from this stunning collection are now available for download.



BACKDROP BUYER'S CLUB MEMBERS SAVE 5% ON DIGITAL BACKDROPS!

# **DELUXE BACKDROP LIFT SYSTEMS**





## **FULL 36-MONTH WARRANTY ON ALL PARTS & LABOR**

#### ABL-DX Lift System Pricing

Denny's Deluxe Motorized Backdrop System has a noiseless motor mounted inside rollers. Available in 1 to 8 roller systems.

- · Ceiling or wall mount system.
- Fully adjustable limit switches automatically stop your backdrops where you want them.
- Quick-release roller connection & a remote control switch box with 12' cord.
- · Adapts to Seamless Paper easily.
- Full 36-Month Warranty on parts and labor.

Number of Rollers	9' or 10'	12′
1 Roller	\$599 (T)	\$620 (T)
2 Rollers	\$1125 (T)	\$1165 (T)
3 Rollers	\$1550 (T)	\$1610 (T)
4 Rollers	\$1990 (T)	\$2070 (T)
6 Rollers	\$2650 (T)	\$2775 (T)
8 Rollers	\$3690 (T)	\$3850 (T)

#### **ADXL Single Roller System**

ADXL-10-1 system (10	10')	\$825 (T)
ADXL-12-1 system (12	12')	.\$845 (T)

#### ADXL Four Roller System

ADXL-10-4 system (10'	)\$ <b>2995 (</b> T	)
ADXL-12-4 system (12'	)\$ <b>3075 (</b> T	)

#### **ADXL Wireless Remote**

Denny's Deluxe Remote Controlled Motorized Backdrop System has all the same features as the ABL-DX lift system except you get it with the convenience of having a handheld transmitter that operates the system from up to 65' away. Add 7" onto roller length for appropriate mounting space. Rollers plug directly into an outlet source. Additional transmitters can be purchased separately.

#### **Extra Transmitters**

ADXL-C1 (Wireless Single) ....... \$90 (T) ADXL-C4 (Wireless Four Channel) \$125 (T)









# ADXL-S ADXL-R ABL-DX-EXT30

#### 30' Extension Cord

The 30' extension cord connects between your ABL-DX control box and ceiling panel. 15-pin cable plug and socket.

ABL-DX-EXT30 ..... \$115 (S-1)



Super Roller Honey-Combed Core

#### Extra Rollers for All Systems

Super Roller ordered with System requires a \$150 surcharge. What are Super Rollers? Super Rollers are honey-combed tubes that are heavy-duty which prevents the roller from bowing in the center. It is highly recommended that a Super Roller is ordered for any full length canvas backdrops that are 16'L or longer.

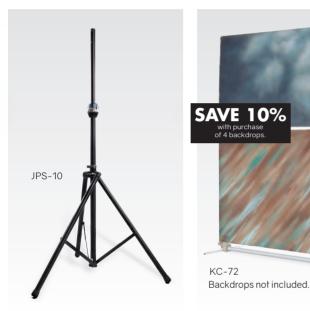
SR (Super Roller Upgrade Per Roller\*).....\$150 \*Only available for MBL, ABL-DX & ADXL Lift Systems.

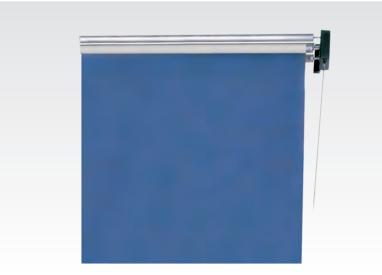
System: Style	9'or 10'	12′
ABL-DX-R roller w/motor: Regular ABL-DX-S roller w/motor: Super		
ADXL-R roller w/motor: Regular ADXL-S roller w/motor: Super		

### **BACKDROP BUYER'S CLUB MEMBERS SAVE 10% EVERYDAY!**

# **LIFT SYSTEMS - REMOTE AND MANUAL**







Manual System

Backdrops not included.

#### Jumbo Portable System

Lightweight and portable, this popular unit takes only minutes to set up or take down. Remote control & automatic limit switches are on each roller. Just press a button for your desired backdrop & return to pose your subject. It stops automatically at predetermined levels. Comes with stands. Specify roller lengths up to 12 feet.

JP-2 jumbo 2-2 roller	\$1742 (T)
JP-3 jumbo 3-3 roller	
JP-4 jumbo 4-4 roller	
JPS-10 Jumbo Stand	\$199.95 ea. (SB-1)

#### Kwik-Change Backdrop System

This system allows you to select from 4 backdrops in seconds. It is lightweight, portable and is easily assembled.

- 5' system holds (4) 5' x 7' backdrops.
- 6' system holds (4) 6' x 7' backdrops.

KC-60 (5' system)	\$549 (S-6)
KC-72 (6' system)	\$549 (S-6)

#### Manual System

An affordable 4-roller, hand-crank system that easily changes your favorite backdrops. Super roller ordered with system requires \$150 surcharge. All rollers are 3" Dia.

2 rollers (9')	\$483 (T)
4 rollers (9')	
2 rollers (10')	
4 rollers (10')	
2 rollers (12')	
4 rollers (12')	

# BACKDROP **BUYER'S CLUB**

Denny Manufacturing is proud to offer even more exciting deals and benefits to the Backdrop Buyer's Club for 2018.

DENNYMFG.COM 1.800.844.5616

# **LET'S BE SOCIAL!**

Join the conversation! Connect with us for information on current trends, great deals, and more!















# LIFT SYSTEMS - MANUAL, WALL & CEILING MOUNT

#### Chain Drive Wall Mount Window Shade System

Mounting system only, backdrops and rollers sold separately. Specify width of rollers to be mounted.

- Holds up to 6 window shade backdrops up to 6' wide.
- 11"H x 13"D from point mounted on wall.

#### **Duplex & Triplex Portable Systems**

Specify size when ordering.

- Duplex has 1 motorized roller with a stationary bracket.
- Triplex has 2 motorized rollers with a stationary bracket.
- 2-year warranty.
- Both are lightweight & easy to handle with a touch of a button.
- Presets to stop automatically.

DPX (5', 6' or 7')\$	825
TPX (5', 6' or 7')\$1	225

#### Imported Lift System

This system is available as a 4 or 8 roller in 9', 10' and 12' roller widths. The system is operated by a hand-held remote control and comes with a 90-day warranty. The warranty covers parts and labor with shipping being the responsibility of the customer. Limited stock available.

Any roller widths: 9', 10', or 12'

IBI -ROLLER WIDTH-4

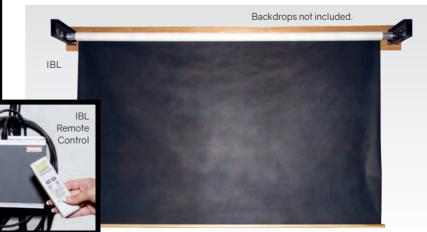
DE NOLLEN WIDTH 1	4000 (1)
IBL-ROLLER WIDTH-8	\$1499 (T)
IBL-C (Controller replacement)	\$125 (S-2)
IBL Extra Rollers	
IBL-R-9 (9')	\$89 (T)

\$999 (T)







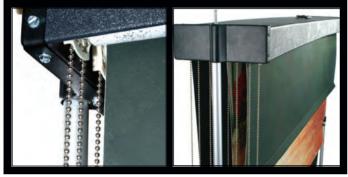




Left Arm Detail

Right Arm Detail









#### Portable Chain Drive Backdrop Systems

Our portable chain drive systems are ideal for school or store promotion photographers using a multiple backdrop set-up. These systems have dependable chain drive rollers that allow for backdrop changes in just a few seconds. Specify this mounting system when ordering backdrops. Backdrops not included.

\$593

5' Chain Drive System
Includes rollers, stand & holds four 5' x 7' backdrops.

	1 000 0
stands or rollers included) \$299	-
s four 6' x 7' backdrops. \$593	6' Chain Drive Sys Includes rollers, stand 8 PCDS-6
stands or rollers included) \$299	•

#### Retrofit Kit for Older Window Shade Systems

Includes four CDR rollers and two wood pieces which hold the brackets. The plastic outer endcaps are not included. \$137 (\$-1) CDR Retro Kit

OBITION O TUI	φ.ο, (ο .)
Endcaps	. \$45 (S-1)

#### Extra Chain Drive Rollers

CDR-5 (5 Chain Drive Roller)\$3	5 (5-4
CDR-6 (6' Chain Drive Roller)\$3	6 (S-4)
CDR-B (Single Bracket Set for CDR)\$	8 (S-1

### Replacement Chain Drive Clutch & End Piece

CLUTCH-END ......\$25

#### Window Shade Valance

Includes brackets to hold a Window Shade Roller. Window Shade Roller is sold separately.

WSV ......\$69.95 (S-4)

### Heavy Duty Replacement Window Shade Rollers

WS-6x (6ft x 11/2"Dia. metal)......\$38 (SB-1) WS-7x (7ft x 11/2"Dia. metal) ......\$39 (SB-2) WS-8x (8ft x 11/2"Dia. metal)......\$45 (SB-2)

WS-UB (Universal Ceiling/Wall Bracket) .......... \$8 (SB-1)

#### Wall or Ceiling Mount Expand Lift System

Holds up to 4 aluminum tubes (2 1/2" Dia). This chain driven manual lift system is great for supporting seamless paper and light-weight muslin backdrops. Metal chains are recommended for support of canvas backdrops. Aluminum tubes are not included and may be purchased separately. If backdrops are purchased at the time the system is ordered, we will mount the backdrops on the aluminum tubes for FREE!

WMES-4	\$299 (S-3*)
*If rollers are added to system,	the shipping will be (T) for Truck.
Chain-Metal	\$50.00

#### Aluminum Tubes

9' Tube	. 2.5" Dia. <b>\$55</b> 3" Dia. <b>\$60 (1)</b>
10' Tube	.2.5" Dia. <b>\$60</b> 3" Dia. <b>\$65 (T)</b>
11' Tube	.2.5" Dia. <b>\$66</b> 3" Dia. <b>\$71 (T)</b>
12' Tube	. 2.5" Dia. <b>\$72</b> 3" Dia. <b>\$77</b> (T)

#### **WMES Expand Unit**

Set of 2 expand unit inserts and plastic chain. 

# FREEDOM CLOTH® TRACK PACKAGES

#### Single Wall System

MTP-1: 16' of Track ...... \$145

#### Double Wall System

MTP-2: 28' of Track ..... \$255

#### Triple Wall System

MTP-3: 40' of Track ..... \$366

#### Freedom Cloth® Track Components

2 - 6' Straight Track; 1 - 4' Straight Track; 30 Carrier Hooks; 30 Clips; 2 Splices; 2 End Pieces/Stops; 5 Brackets\* (Ceiling or Wall) \*Please specify which bracket when ordering.

#### Freedom Cloth® Track Components

3 - 8' Straight Track; 1 - 4' Straight Track; 1 - 90 Degree Corner; 45 Carrier Hooks; 45 Clips; 4 Splices; 2 End Pieces/Stops; 10 Brackets\* (Ceiling or Wall) \*Please specify which bracket when ordering.

#### Freedom Cloth® Track Components

4 - 8' Straight Track; 2 - 4' Straight Track; 2 - 90 Degree Corners; 60 Carrier Hooks; 60 Clips; 7 Splices; 2 End Pieces/Stops; 15 Brackets\* (Ceiling or Wall) \*Please specify which bracket when ordering.

# FREEDOM CLOTH® TRACK SYSTEMS

Our track system keeps your Freedom Cloth® and other fabric backdrops easily accessible and ready to use by storing them along your studio walls. Combine straight track and 90° corner pieces to make the system fit your studio perfectly. Several backdrops can easily be managed on one track. Track system is sold by the foot and is shipped via UPS up to 8' in length. Longer pieces require motor freight shipping. One clip and one hook is included with each foot of track sold.

#### Freedom Cloth® Track System (all parts sold separately) MTX-1 Straight Track - 1' piece \$8.35

- MTX-2 \$16.70 Straight Track - 2' piece MTX-3 Straight Track - 3' piece \$25.05 MTX-4 Straight Track - 4' piece \$33.40 MTX-5 Straight Track - 5' piece \$41.75 MTX-6 Straight Track - 6' piece \$50.10 MTX-7 Straight Track - 7' piece \$58.45 MTX-8 \$66.80 Straight Track - 8' piece \$75.15 MTX-9 Straight Track - 9' piece MTX-10 \$83.50 Straight Track - 10' piece MTX-90 Corner Track (90°) \$30.00 MCH-15 Freedom Cloth® Carrier Hook\* (15 pk) \$18.25 MC-15 Freedom Cloth® Clip\* (15 pk) \$18.25
- Inform salesperson which bracket (ceiling or wall) is needed.
- All MTX-90 (90° corners) are 36" long.
- Each MTX-90 (90° corner) accounts for 1.5' of space each direction. To estimate track along one side using two MTX-90 (90° corners), you must subtract a total of 3' from the total wall space. Therefore, if only one MTX-90 is used, subtract 1.5' from the total space available. Example: If 8' is the available space on one side and only one MTX-90 is used, you would need one 6.5' Freedom Cloth® Track Section.
- A 10' wide Freedom Cloth® backdrop takes up 1' 1.5' of storage space on the system.
- To hang your Freedom Cloth® backdrop, most prefer to use one MCH-15/MC-15 per foot of the backdrop.



#### **Ceiling Bracket**

Holds track to ceiling. 1 per 3' included with track system purchase.

Bracket-C .....\$2.00

### Straight Track\* MTX-# of feet long

\*Prices include ceiling bracket, one ceiling/wall bracket included per every 3' of straight track, wall bracket extra.

Hook\* & Clip\* MCH-15 & MC-15 90° Corner 3' long.

1.5







#### Wall Bracket

Holds track to wall. One per every 3' is needed for proper hold.

Bracket-W ..... \$2.00



**End-piece and Stop** END-1.....\$2.00

1.5'

Sold separately.

MTX-90

**BACKDROP BUYER'S CLUB MEMBERS SAVE 10% EVERYDAY!** 

# **BACKDROP STANDS, CASES & BAGS**



BS-1012











#### BS-1010

Includes two heavy duty stands which raise up to 8.5' H, one carrying case, and crossbar sections which expand up to 10' W. The legs/feet expand 37" D. Each stand is 38"H when fully collapsed for portability. Four Crossbars are included. Three crossbar sections are 28.75" W, the fourth is 31" W and all fit into the nice black carrying case.

BS-1010.....\$199.95 (S-4)

#### BS-1012

Includes two heavy duty stands which raise up to 10' H, one carrying case, and crossbar sections which expand up to 12' W. The legs/feet expand 36" D. Each stand is 46"H when fully collapsed for portability. Four Crossbars are included. Three crossbar sections are 36.25" W, the fourth is 38.5" W and all fit into the nice black carrying case.

BS-1012.....\$259.95 (S-4)

#### BS-1020

Includes three heavy duty stands which raise up to 10' H, two carrying cases, and crossbar sections which expand up to 20' W. The BS-1020 set is perfect for holding our panoramic style backdrops. The legs/feet expand 36" D. Each stand is 46"H when fully collapsed for portability. Two Black Carrying Cases are include which will hold the three backdrop stands and seven Crossbar sections. Six of the Crossbar sections are 37" W and the seventh is 39.5" W.

BS-1020 ......\$349.95 (S-4)

#### Triple Bar Holder

6009......\$40.95 (S-1)

#### Single Stand

Collapses down to 51" and expands up to 8' high. The legs/ feet expand out to 30"D.

AS-3.....\$129.95 (S-4)

#### Air Cushion Stand

Collapses down to 47" and expands up to 8' high. The legs/ feet expand out to 28"D.

AS-3B ......\$79.95 (SB-1)

#### **Cross Bars**

CB-12 (12' Interlocking, heavy duty) ............ \$69.95 (S-2)

CB-20 (20')......\$99.95 (S-2)

#### **Backdrop Carrying Cases**

Heavy-duty padded cases constructed of a nylon fabric with a full length zipper.

CCB-8 (98"L x 6"W x 6"H)

CCB-10 (122"L x 9"W x 9"H)

Fits up to two 10'W backdrops ...... \$48.95 (S-1)

#### TwistFlex™ Bag

Small (5' x 6' TwistFlex™), Medium (6' x 7' TwistFlex™),

TFB-SM (Small)......\$24.95 (S-1)

TFB-M (Medium) ...... \$24.95 (S-1)

# **UMBRELLAS, REFLECTORS & DIFFUSERS**

#### **Umbrellas**

White Umbrella: This translucent material can be used to light through it or bounce the light. It provides even, soft and diffused light. About 60% of the light can be transmitted through the material while bounced light will be a little stronger. This also causes light to bounce around the room giving you additional fill. If the room has a color other than white, this color may be reflected into the shadow areas.

UM36W (36")	\$29.99 (S-	1)
UM43W (43")	\$34.99 (S-	1)

Black & White Umbrella: The Black & White Umbrella allows virtually no light to pass through which brings about a very efficient light bounced to the subject.

UM36BW (36")	\$49.99 (S-1)
UM43BW (43")	\$54.99 (S-1)



The UMSB40D is a Light Diffuser which is commonly referred to as the "Brolly Box". This device conveniently attaches to a light in the same manner as an umbrella, then cinches around the faceplate to contain the light. The resulting light effect closely emulates that of a comparably sized softbox.

UMSB40D (4	40")	\$79.99 (	S-2)	)
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#### Reflector Holder

The Reflector Holder attaches to most light stands for support of the reflector. Quickly releases from reflector and stand for a quick set up or take down. Holds reflector away from the stand about 2-3 inches and allows for it to be raised off the floor.

#### Silver & Gold Reflector

Oblong double-sided silver and gold reflector. \$G3648 (36" x 48") ...... \$79.99 (S-1)

#### Diffuser

Oblong light diffuser. 

# BACKDROP BUYER'S CLUB

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DENNYMFG.COM 1.800.844.5616













# FOLDABLE SOFTBOXES, LIGHT GRIDS & ADAPTORS











# **ALL DENNY SOFTBOXES ARE FOLDABLE!**

Extremely compact, convenient, portable and easily stored.

#### Foldable Softboxes

FSB22SQ (Square) 22" - Light-weight)	\$114.71 (S-2)
FSB28SQ (Square) 28" - Heavy-duty)	\$186.96 (S-2)
FSB28OC (Octagonal) 28" - Light-weight)	\$118.11 (S-2)
FSB35OC (Octagonal) 35" - Heavy-duty)	\$237.96 (S-2)
FSB47OC (Octagonal) 47" - Heavy-duty)	\$280.46 (S-2)

#### Soft Box Light Grids

LG35OC (35" - Octagonal)	\$56.95 (S-1)
LG470C (47" - Octagonal)	\$68.95 (S-1)
LG28SQ (28" - Square)	\$46.95 (S-1)
LG1036 (10" x 36" - Stripbox)	\$39.95 (S-1)
LG3240 (32" x 40" - Rectangle)	\$56.95 (S-1)

#### **Light Rings Adaptors**

3 3 1 1	
Broncolor	. AR-BC-1 <b>\$39.95</b>
Broncolor Pulso	. AR-BR-2 <b>\$39.95</b>
Heavy Duty Calumet/Bowen/JTL	. AR-CB-2 <b>\$45.95</b>
Comet	. AR-COM-1. <b>\$29.95</b>
Dynalite	. AR-DL-1 <b>\$29.95</b>
Elinchrom	
Excalibur	. AR-EXC-1 <b>\$29.95</b>
Hensel	. AR-HEN-1 <b>\$29.95</b>
Multiblitz	. AR-MB-1 <b>\$29.95</b>
Norman	. AR-NORM-1 <b>\$64.95</b>
Novatron	. AR-NOV-1 <b>\$39.95</b>
Profoto	. AR-PF-1 <b>\$69.95</b>
Photogenic	. AR-PH-1 <b>\$39.95</b>
Speedatron	. AR-ST-1 <b>\$29.95</b>
Z-100, Z-160 & Z-320	. AR-UE-1 <b>\$29.95</b>
ZEBRA-100	. AR-UE-2 <b>\$29.95</b>
White Lightning/Alien Bees/Balcar	. AR-WL-1 <b>\$39.95</b>

# **LET'S BE SOCIAL!**







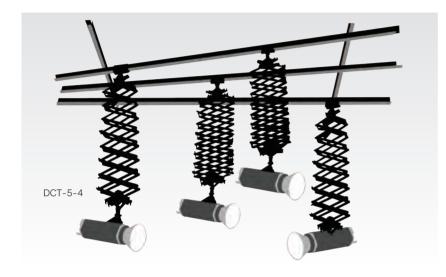






## **CAMERA ACCESSORIES, RAIL SYSTEM, EZ STANDS & LIGHT STANDS**







#### Denny Monopod

Black anodized aluminum monopod featuring sure rubber grip, wrist carrying strap, quick action lever leg lock system with 45° flip, large 2.3" camera/head platform with plastic cover, dual 1/4-20" - 3/8" camera screw, and carrying case. WT1003 ...... \$34.95 (S-1)

#### Denny Lighting Rail System

The 72" adjustable, spring counter-balanced light armatures glide easily on pre-drilled rails. Installs easily to any ceiling 9' or taller. Any 5/8" mount light units or softboxes weighing up to 20 lbs can be supported. Includes 5 rails and 4

DCT-5-4.....\$1499.00 (T)

#### 10' Single Rail for CT-05 Light Rail Kit

DCT-RAIL......\$149.99 (T)

#### Single Panagraph for CT-05 Light Rail

DCT-PAN......\$295.99 (S-2)

#### 2 Fixed Rail Clamping Brackets

#### 6 Cable Carrier Clips

DCT-CC.....\$2.95 (S-1)

#### Sandbag

Secure your stands with extra weight. Sand not included. SB-1.....\$19.95 (S-1)

#### Light-Weight Light Stands

Extends to 8'H. Collapses to 26"H. Legs/Feet expand to

L-2440A/S .....\$99.99 (S-2)

#### Heavy-Duty Air Cushion Light Stands

Extends to 13'H. Collapses to 47"H. Legs/Feet expand to 45"D. L-3900GA/S .....\$179.99 (S-3)

#### WHY USE THE DENNY EZ STAND?

- Legs open/close automatically when you set it down/pick it up.
- Quick set up and re-positioning.
- Moves safely & quickly throughout crowds without having to put the camera down.
- Supports portable shoe-mounted flash units or small monolights.

#### 1 YEAR REPLACEMENT WARRANTY!

#### Denny EZ Stand

Light-weight black anodized aluminum. Extends from 31" to 94"H. Legs/feet expand out to 28" in diameter. Weighs 3 lbs.

EZ-1.....\$84.95 (S-2)

#### Denny Heavy-Duty EZ Stand

Extends from 44" to 13'H. Legs/feet expand out to 34" in diameter. Weighs 6 lbs. Supports large light sources and softboxes

EZ-HD......\$139.95 (S-3)

# A QUICK OVERVIEW

### Before You Order, You Should Know...

#### PICK YOUR SIZE & STATE IT CLEARLY

Width and height requirements are determined by your intended use and size of your subject group in relationship to your camera, lens configuration, lighting, accessories included in the shot and your overall style of photography. A helpful hint before ordering a canvas or any hand-painted backdrop; you should first format your intended photo shoot so that you can properly determine the size requirements of the backdrop you intend to use.

Width by Height dimensions should always be used.

#### **RETURN POLICY** FOR ALL DENNY MANUFACTURING PRODUCTS

No Returns on Custom and/or Seasonal Backdrops or Custom and/or Grand Collection DVDs\*

- All returns must clearly display a Return Authorization Number. (Call customer service to obtain a Return Authorization Number.)
- All returns must be made within 30 business days of receipt of merchandise.
- All freight charges are the responsibility of the customer.
- 15% restocking fee applies to all Denny Manufacturing products.
- · A refund, credit, or replacement will be issued upon receipt of returned item(s) after being inspected by Denny Manufacturing.

\*Because of the nature of digital imaging, we cannot offer refunds for any digital image we provide as a product purchase. This includes all custom DVDs and Grand Collection DVDs.

#### **OUR SHIPPING POLICY**

We ship by UPS whenever possible. Merchandise exceeding UPS weight and size must be shipped via motor freight or air freight. Shipping charges must be prepaid, except for Freight Shipments. The Freight Charges will be charged once the Freight Bill is received. Depend on us to ship the best and most economical way. See the adjacent page for detailed shipping information. We do not have a C.O.D option. All shipping codes/ rates provided are limited to all Continental US states. For all other locations (Puerto Rico, Hawaii, Alaska and International Shipments), please feel free to request a quote from a sales associate

#### **PAYMENT POLICY**

The policy requires a money order or check with your order. Credit cards accepted: Master Card®, Visa®, American Express® and Discover®. When calling or faxing, please state the name and expiration date. Open accounts to be established for volume customers only upon approval. All purchases in U.S. funds. No promotional or additional discounts apply to packaged pricing. Orders will not be processed until payment is received.

#### **PRODUCTION TIMES**

Please be aware that seasonal demands and situations beyond our control from our raw material suppliers may cause production delays. Please read our shipping section on the adjacent page for full details on all shipping concerns.

#### **EXPEDITED PRODUCTION SERVICES**

#### **DENNY'S QUICKSHIP OPTIONS\***

We have selections noted by the "Q" (QuickShip) symbol on MM (Master Muslins size 10'x24' only) and TwistFlex™ (size 6'x7' only) backdrops throughout the catalog. Also available as QuickShips are any of our OM (Old Master Hand-Painted Canvas) backdrops in size 7'x8' only. These items may be ordered in quantities up to 3 and can expect shorter shipping times. We keep these popular items in stock and they can often ship out in 4 business days after the order has been processed.

#### 3-Day Rush

This service guarantees shipping out of our plant in 3 business days after the payment of the order for a premium of 25% over list price. Next day UPS and other express shipping is also available. No CODs.

#### 6-Day Rush

This service guarantees shipping out of our plant in 6 business days after the payment of order for a premium of 15% over list price. Next day UPS and other express shipping also available. No CODs.

\*QuickShip items are limited in quantity and availability.

#### **COLOR ACCURACY**

It is critical to state the catalog year or brochure that you are ordering from due to the fact that color differences occur from year to year. This catalog uses the latest color reproduction technology available, making for more consistent reproductions of our images. However, please allow slight variation in color.

#### MATCHING OLD BACKDROPS

It is necessary when ordering duplicates of existing backdrops that you send an adequate sample for us to use as a reference. This will ensure the best color reproduction we can provide. You must obtain a return authorization number from our customer service department when ordering a duplication. This number is essential in the return of your original sample and the quick processing of your order. Production time begins once the sample is received.

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### **CONTACT US**

ON THE WEB www.photonoveltv.com www.dennymfg.com

ON THE PHONE 1.800.844.5616

**VIA FAX** 251.452.4630

# SHIPPING INFORMATION

#### **HOW MUCH WILL SHIPPING COST?**

In order to serve you better, we have given every item in our catalog a shipping code (see chart below). This code will represent the amount you will pay for shipping and handling when the item is shipped from our facilities to you via UPS ground service only (our first choice). These prices and codes only apply to items that can ship via UPS. Some items of similar sizes are shipped together to reduce costs. For example, we will ship two 5' x 6' backdrops together in the same tube to save you money. However, not all items can be shipped together. Air freight or truck freight is individual. Ask your sales representative to assist you in what can and cannot be consolidated.

All shipping charges listed in this catalog are estimates. The actual cost of shipping is subject to change. All duties and taxes are to be paid by the recipient. All shipping codes/rates provided are limited to all Continental

US states. For all other locations (Puerto Rico, Hawaii, Alaska and International Shipments), Please feel free to request a quote from a sales associate.

#### **REGULAR SHIPPING**

CODE	COST	
S-1	\$12	
S-2	\$17	
S-3	\$22	
S-4	\$27	
S-5	\$32	
S-6	\$52	
S-7	\$62	
S-8	\$42	
S-9	\$65	
S-10	\$75	
T	Truck	

#### **ROLLED BACKDROP SHIPPING**

CODE	ZONE 1	ZONE 2
SB-1	\$27	\$32
SB-2	\$32	\$42

- Buy any 2 backdrops and add only \$12. Backdrops must ship together.
- 8ft x 16ft backdrops are exempt.



#### **HOW WE SHIP**

We ship by UPS whenever possible. Merchandise exceeding UPS weight and size must be shipped via motor freight or air freight. Air freight and motor freight are priced individually, depending on weight. Depend on us to ship the best and cheapest way.

#### LOST OR DAMAGED ORDERS

INSPECT YOUR SHIPMENT IMMEDIATELY UPON RECEIPT.

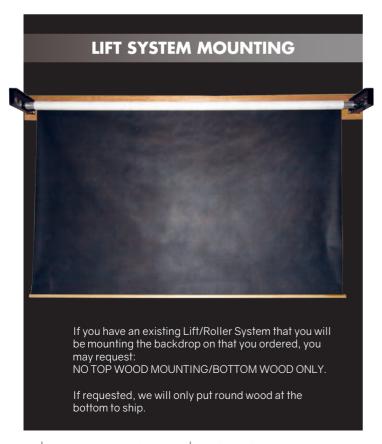
If damage is discovered, please notify the carrier, note on freight bill and call us immediately so we can file a claim and replace the damaged product(s). Without the carrier's inspection report, you will not be compensated for your damage.



#### **QUICKSHIP HAND PAINTED**

#### IT'S JUST ONE OF OUR FASTER **SHIPPING OPTIONS!**

It's Denny's QuickShip! We have a selection of Quickship backdrops that ship within 4 business days. The Quickship backdrops are size restricted: MM (Master Muslin) 10'x24', OM (Old Master) 7'x8' and TM (Twist Flex) 6'x7'. These items may be ordered in quantities up to 3 and can expect shorter shipping times. We keep these popular items in stock and they can often be shipped within 4 to 6 business days after the order has been processed.





# **COMPUTER PAINTED BACKDROPS & FLOORS**

Backdrop Buyer's Club members will save 20% on Computer Painted Freedom Cloth®, Canvas, Denny Duets Double-Sided Backdrops, Roll Up Floors<sup>™</sup>, Photo Carpet and 15% on Computer Painted TwistFlex<sup>™</sup> Backdrops. Our Computer Painted backdrops (page 5) & Photo Floors (page 70) continue our tradition of giving you the very highest standard of quality. Photographic backdrops that were once inefficient and cost prohibitive to hand-paint are now possible thanks to our Grand-Format inkjet printing process. This technology not only allows

us to produce cost-effective products, but also makes digital imaging a very real and beneficial part of our creative productions. We can also create custom backdrops from your transparencies or reflective art, or even alter our backdrops to fit your specific needs. Please call for more information regarding custom work. All CPs are available in custom sizes upon your request, call for pricing information.

Width by Height dimensions should always be used.

### **COMPUTER PAINTED** FREEDOM CLOTH® **BACKDROPS** (CPM)

- Wrinkle-Free Fabric!
- Extremely vibrant colors like never before!
- · Machine Washable
- Dryer & Steamer safe
- Colorfast
- Most Denny Designs are available on FREEDOM CLOTH®.
- Up to 20' Wide
- Sizes 5'x6' & larger have a hemmed loop on the top width.
- · Smaller sizes do not have a hemmed loop on the top width.

### **COMPUTER PAINTED** CANVAS BACKDROPS (CP)

- · Matte finish
- · Easily stored when rolled
- · Works great on roller systems
- · SuperRoller recommended for 10'x18' & 10'x20' sizes.

### **COMPUTER PAINTED** TWISTFLEX™ **BACKDROPS** (CPT)

- Flexible frame for a quick setup
- Folds into a compact size
- · Light-weight & portable
- Most Denny CP Backdrop Styles are available on TwistFlex™ Backdrops.

#### **DENNY DUET DOUBLE-**SIDED BACKDROPS

#### Two Backdrops In One!

- · Reversible / Double-Sided
- Two designs in one backdrop!
- Heavy-duty vinyl/fabric combination
- · Glare free
- · Light blocking material
- · Fantastic color
- · Choose two designs
- Rollable

#### PHOTO CARPET (CPMFPC)

- Seamless up to 10'
- · Cleans Easily
- Durable
- Portable
- Extremely Realistic
- · Anti-Slip Backing

#### ROLL UP FLOORS™ (CPMF)

- Neoprene Material (2MM Thick)
- Rolls Up for Portability
- Non-slip
- Durable
- · Easily Cleaned
- · Fast & Easy Set Up
- Extremely Realistic

Certain sizes come as two sections:

8'x8' - two 4'x8' sections

8'x10' - two 4'x10' sections

8'x12' - two 4'x12' sections

10'x10' - two 5'x10' sections

10'x12' - two 5'x12' sections

#### PRICING AND MORE DESIGNS **AVAILABLE ONLINE**

SIZE	СРМ	СР	CPT	CPMF	CPMFPC	DUET
3'x3'	√					
4'x4'	√					√
4'x5'				√		√
4'x6'						√
4'x8'				√	V	
5'x5'	√			√		√
5'x6'	√	√	√	√		√
5'x7'	√					√
5'x8'				V		√
5'x10'				√		
5'x12'				V		
6'x6'		√				
6'x7'		√	√			
6'x8'	√	V				
6'x12'		√				
7'x8'		V				
7'x10'		√				
7'x14'		V				
8'x8'	√	√		√	√	
8'x10'	√			$\sqrt{}$		
8'x12'				√		
8'x16'	√	√				
8'x20'	√					
10'x 8'	√					
10'x10'	√	√		√	√	
10'x12'	√	√		√		
10'x16'	√	√				
10'x18'	√					
10'x20'	√	√				
12'x10'	√					

# **CUSTOM/SPECIAL** COMPUTER PAINTED

- · Custom and Special backdrops available upon request.
- All images and files submitted must be your own copyrighted materials or legally licensed to reproduce printed material.

# **LET'S BE SOCIAL!**















### **CONTACT US**

ON THE WEB			
www.dennymfg.com	www.photonovelty.com		

ON THE PHONE 1.800.844.5616

**VIA FAX** 251.452.4630

# HAND-PAINTED CANVAS, MUSLIN & TWISTFLEX™

Backdrop Buyer's Club members will save 20% on Hand-Painted Canvas & Muslin Backdrops. Old Masters (page 78) are Hand-Painted on canvas. Muslin cloth is a plain weave, cotton-based fabric. From the muslin fabric, we create several different types of muslin backdrops. All Muslin backdrops have a complimentary hemmed loop along the width for support with a crossbar on portable backdrop

**HAND-PAINTED OLD MASTER BACKDROPS (OM)** 

- · Hand-Painted Matte finish on Canvas
- · Easily stored when rolled
- Works great on roller systems
- Super Roller recommended for full-length backdrops 16' or longer.

#### **MASTER MASTER MUSLINS (MM)**

- Muslin Fabric
- Hand-Painted with fabric paint
- · Machine washable

#### **SPLATTER MUSLINS (VLM)**

- Hand-painted with fabric paint on Muslin Fabric
- · Machine washable

#### **STONEWASH MUSLINS (STM)**

- Hand-Painted Muslin Fabric
- Washed

#### DYED CHROMA-KEY MUSLINS (DCK)

· Available in Chroma-Key Blue & Green

#### TWISTFLEX™ BACKDROPS (TM)

- Stretched on a frame & hand-painted with latex paint
- Flexible frame for a quick setup
- · Folds into a compact size
- · Light-weight & portable

#### **DOUBLE-SIDED** TWISTFLEX™ BACKDROPS (DTM)

- Available in Chroma-Key Blue & Green (DTM-BG)
- Available in Black & White (DTM-BW)
- Now availabe with white on one side and your color choice on the other. Available Colors: Brilliant Red, Pink, Cocoa Brown, Beige, Light Blue, Medium Blue, Dark Blue, Lavender, White, Light Gray, Medium Gray, Charcoal Gray, Black

# BACKDROP **BUYER'S CLUB**

**Denny Manufacturing** is proud to offer even more exciting deals and benefits to the Backdrop Buyer's Club.

DENNYMFG.COM 1.800.844.5616



stands. TwistFlex<sup>™</sup> backdrops feature a flexible frame for quick setup, and fold into a compact size for storage. Backdrop Prices are determined by size and category when ordering. Any size backdrop listed can be inverted for the same price. Be aware that trimming will reduce width and length somewhat.

Width by Height dimensions should always be used.

SIZE	ОМ	MM	VLM	STM*	DCK	TM	DTM
3'x4'							√
4'x5'							$\checkmark$
5'x6'	√					√	√
6'x6'	$\sqrt{}$						
6'x7'	√					√	√
6'x8'	$\sqrt{}$						
6'x10'	√						
6'x12'	$\sqrt{}$						
7'x8'	√						
7'x10'	$\sqrt{}$						
7'x14'	√						
8'x8'	$\sqrt{}$						
8'x10'	√						
8'x12'	$\sqrt{}$						
9'x10'	$\sqrt{}$						
9'x16'	$\sqrt{}$						
9'x18'	$\sqrt{}$						
10'x 8'	V						
10'x10'	√	√	√	√	√		
10'x12'	V						
10'x16'	V						
10'x18'	√ ′	,	,	,			
10'x20'	V	√	V	V			
10'x22'	√ ′	,	,	,	-		
10'x24'	V	√	√	√ ′	V		
10'x30'	V	,	,	√ √			
12'x10' 12'x20'	V	√ √	√ √	V			
12 x20 12'x24'		V √	V √	V √			
12 x24 12'x30'		V √	V √	V √			
15'x20'		v	v	V			
15'x30'				· √			
16'x20'		√	√				
16'x30'		V	√				
19'x25'				√			

#### WINDOW-SHADE & KWIK CHANGE

One mounting choice is our window-shade style. We attach the backdrop you choose to a 1.5" diameter metal roller with an internal spring or a chain-drive metal roller giving you the ability to maneuver the backdrops like window shades. On this style, a lighter fabric is used in order to extend the retracting life of your roller. (See our portable and wall mounted system in the Specialty section of the catalog.) In selected sizes, you can choose any of our traditional hand-painted or computer-painted backdrops as window-shade backdrops. Please specify the backdrop size and the roller length when ordering. If you have any further questions, please contact our sales department.

Specify spring or chain drive system for your Window-Shade backdrops. Velcro® is included in the cost for the Kwik Change backdrop system.

SIZE	W/S
54"x7'	√
5'x7'	√
6'x7'	√

Width by Height dimensions should always be used.

# **SOLID BACKDROPS & CUSTOM VINYL BANNERS**

3'x4

4'x5'

4.5'x5'

4.5'x6'

5'x6

5'x8 5'x9

6'x7'

6'x8'

6'x9'

6'x12'

7'x9'

8'x9

8'x10'

8'x16

9'x9' 9'x16'

9'x18'

9'x20'

10'x 8'

10'x10 10'x16'

10'x20'

10'x24'

12'x10'

12'x20'

12'x24

16'x20' 16'x24

118"x10"

118"x20

118"x24"

20'x10'

√

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#### PHOTOGRAPHIC VINYL (WV & MCV)

- · Matte finish
- · High quality
- Extremely durable
- Cleanable
- · Hangs straight & will not sag
- Complimentary wood mounting
- Rolls up for easy storage
- Colors are available in 6'x8' 12'x24'
- Only white is available up to 16'x24'
- · Available Colors: Chroma Green, Sky Blue, White, Light Gray, Dark Gray, Black

### **SOLID COLOR POLYCLOTH (SFC)**

- · Drver safe
- · Machine washable
- · Seamless
- · Hassle free
- · Wrinkle resistant
- Should be rolled for storage (not folded.)
- Packaged sets are available in 5'x8' &
- · Available Colors: Brilliant Red, Pink, Cocoa Brown, Beige, Yellow, Chroma Green, Light Blue, Medium Blue, Dark Blue, Lavender, White, Light Gray, Medium Gray, Charcoal Gray, Black

#### **CHROMA-KEY TWISTFLEX (TM & DTM)**

- · Single-Sided Chroma-Key TwistFlex™ Backdrops (TM) Available in Chroma-Kev Blue. Green, Black, and White
- Double-Sided Chroma-Key TwistFlex™ Backdrops (DTM) Available in Chroma-Key Blue & Green (DTM-BG) or Black and White (DTM-BW).

#### **DOUBLE-SIDED TWISTFLEX (DTM)**

- Flexible pop-up frame
- · Folds into a compact size
- · Portable & lightweight
- · White on front side and your color choice on reverse
- · Available Colors: Brilliant Red. Pink. Cocoa Brown, Beige, Light Blue, Medium Blue, Dark Blue, Lavender, White, Light Gray, Medium Gray, Charcoal Gray, Black

#### PHOTO BLACK BACKDROPS (PBB)

**BLACK SUEDE BACKDROPS (SB)** 

- This special substrate features a matte finish on both sides.
- · Photographs true black, unlike dyed muslins which reflect and appear grayish.

· Non-reflective material.

- Works well with color gels.
- Comes with a "rod pocket/hemmed loop" on top for support with a portable backdrop stand system.

### **CUSTOM VINYL BANNERS (VB)**

- · 14oz. vinvl with sewn hem and grommets.
- Standard and custom sizes.
- Vertical or horizontal sizes.
- · Great for sports posters, weddings, trade shows, red carpet glam, and any event.
- · Great prices, quality, and delivery.
- 3-Day turnaround.

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- No minimum order required.
- · Satisfaction guaranteed or your money back.

### SEAMLESS SAVAGE PAPER ROLLS (DP)

• Comes with a "rod pocket/hemmed loop" on top for support

#### 36' Long Seamless Paper

· Renders a true, rich black result.

with a portable backdrop stand system.

- 107"W x 36'L roll
- Available Colors: DP-1 (White), DP-2 (Black), DP-3 (Gray), DP-4 (Blue), DP-5 (Red)

#### 150' Long Seamless Paper

- 107"W x 150'L roll
- Available Colors: DP-1-L (White), DP-2-L (Black), DP-3-L (Gray), DP-4-L (Blue), DP-5-L (Red)

#### Extra-Wide Seamless Paper

- 140"W x 100'L roll
- Available Colors: DP-1W (White), DP-2W (Black)

SIZE	LISTPRICE
3'x2'	\$15.15
4'x2'	\$15.18
4'x3'	\$22.77
4'x4'	\$30.36
6'x2'	\$22.77
6'x3'	\$34.15
6'x4'	\$45.54

SIZE	LIST PRICE
6'x6'	\$59.40
8'x2'	\$30.36
8'x3'	\$45.54
8'x4'	\$69.57
8'x6'	\$91.08
10'x2'	\$38.00
10'x3'	\$57.00

SIZE	LIST PRICE
10'x4'	\$72.60
10'x6'	\$113.85
12'x2'	\$45.54
12'x3'	\$68.31
12'x4'	\$91.08
12'x6'	\$132.25

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### **CONTACT US**

ON THE WEB			
www.dennymfg.com	www.photonovelty.com		

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CP7620 • King Francis

CP7809 • Queen Elizabeth

CP7535 • King Louie Charcoal

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